

Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Business Mathematics	Susiness Mathematics										
Course Code	ACC-101[T]											
	business applications.(BL CO2- The students will be mathematics for decision- CO3- The students will be metrics.(BL3-Apply) CO4- The students will be changes in underlying var	1-Remember) able to unders making. (BL2- able to apply a able to analyz iables. (BL4-A able to evalua	stand the purpose and importance of business Understand) mathematical formulas to calculate business are the sensitivity of business outcomes to nalyze) ate the accuracy and effectiveness of									
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	1	2	1	-	-	-	-	-	-	-	-	-	1	-
CO2	1	2	-	1	-	-	-	-	-	-	-	-	-	1	1
CO3	1	-	2	-	-	-	-	-	-	-	-	-	1	2	-
CO4	1	3	1	-	-	-	-	-	-	-	-	-	1	2	-
CO5	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Business Communication	usiness Communication											
Course Code	ACC-102[T]												
	persuasion, audience analys CO2- Students will be able to communication in various of CO3- Students will be able to effective business emails an CO4- Students will be able to communication materials (e	sis, and active v to explain the pur- ganizational co to apply clear and reports. (BL3 - to analyse the e .g., memos, pro to assess the et	urpose and importance of effective business ntexts.(BL2-Understand) nd concise language principles to write - Apply) iffectiveness of existing business										
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities)										

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	1	2	-	-	-	-	-	-	-	-	-	-	-	1
CO2	1	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	-	-	2	1	-	-	-	-	-	-	-	-	1	-	-
CO4	-	1	2	-	-	-	-	-	-	-	-	-	1	-	-
CO5	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Language Course- Hindi	anguage Course- Hindi										
Course Code	ACC-103[T]											
	CO1- भारतीय ज्ञान परम्परा से विद्य CO2- उत्कृष्ट साहित्यिक पाठों के अ CO3- सांस्कृतिक चेतना और राष्ट्रीय CO4- भाषा-ज्ञान (BL4-Analyze) CO5- सामान्य शब्दावली और विशेष बोध का विकास करना(BL5-Evalu	ाध्ययन से रूचि का वि ' भावना का विकास व ष 'शब्दावली के अध्य	वेकास करना ।(BL2-Understand) करना ।(BL3-Apply)									
Course Elements	Skill Development ✓ Entrepreneurship × Employability × Professional Ethics × Gender × Human Values × Environment ×	SDG (Goals)	SDG1(No poverty) SDG4(Quality education) SDG10(Reduced inequalities)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	1
CO2	-	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	-	2	3	-	-	-	-	-	-	-	-	-	-	-	1
CO4	-	1	-	1	-	-	-	-	-	-	-	-	-	-	1
CO5	-	1	2	-	-	-	-	-	-	-	-	-	-	1	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	An Introduction to Account	ing	
Course Code	BCC-101[T]		
Course Outcomes & Bloom's Level	Remember) CO2- Student will be able t management accounting.(E CO3- Student will be able t CO4- Student will be able t financial statements. (BL4-	o explain the di BL2-Understan o classify trans o analyze the ir Analyze) o evaluate the t	ndamental accounting equation. (BL1- ifference between financial accounting and nd) actions into different categories. (BL3-Apply) mpact of a specific transaction on the underlying assumptions of different
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG11(Sustainable cities and economies)

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	1	-	-	-	-	-	-	-	-	-	-	1
CO2	1	1	-	1	-	-	-	-	-	-	-	-	1	-	1
CO3	2	-	1	1	-	-	-	-	-	-	-	-	-	1	-
CO4	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO5	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Management Concept	lanagement Concept											
Course Code	BCC-102[T]												
	functions .(BL1-Remember CO2- The students will be achieving organizational g CO3- The students will be business problems. (BL3-, CO4- The students will be organizational structures. (CO5- The students will be	er) able to unders oals. (BL2-Und able to apply r Apply) able to analyze) (BL4-Analyze) able to evalua	nanagement principles to solve practical e the strengths and weaknesses of different										
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X											

COs	P01	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-
CO2	1	2	-	1	-	-	-	-	-	-	-	-	1	-	1
CO3	2	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO4	-	2	1	3	-	-	-	-	-	-	-	-	-	2	1
CO5	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Business Economics-I	Jusiness Economics-I											
Course Code	BCC-103[T]												
	significance for businesses CO2- Students will be able factors impact business ope CO3- Students will be able consumers and firms.(BL3- CO4- Students will be able strategic position of busines	BL1-Remember to demonstrate erations(BL2-Ur to apply econon Apply) to analyze mark sses(BL4-Analy to evaluate the o	an understanding of how macroeconomic Iderstand) nic theories to analyze the behavior of tet structures and competition to assess the										
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X		SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG13(Climate action)										

COs	P01	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	1	1	-
CO2	2	2	3	3	-	-	-	-	-	-	-	-	-	1	-
CO3	2	-	3	3	-	-	-	-	-	-	-	-	1	-	-
CO4	-	2	1	1	-	-	-	-	-	-	-	-	-	-	1
CO5	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Computer Applications		
Course Code	ACC-201[T]		
Course Outcomes & Bloom's Level	hardware and software.(BL CO2- Students will be able PowerPoint, etc., and prepa Understand) CO3- Students will be able decision support in business CO4- Students will be able implications for business ad	1-Remember) to understand the re effective pre to utilize softwa s scenarios.(BL to perform and ministration.(BI to assess the us	interpret basic business analytics and their
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG1(No poverty) SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG17(Partnerships for the goals)

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	1	-	-	-	-	-	-	-	-	-	1	-	2
CO2	2	-	-	1	-	-	-	-	-	-	-	-	1	2	-
CO3	-	1	2	-	-	-	-	-	-	-	-	-	1	1	-
CO4	1	-	1	-	-	-	-	-	-	-	-	-	1	-	1
CO5	-	-	1	1	-	-	-	-	-	-	-	-	-	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Higher Accounting		
Course Code	BCC-201[T]		
Course Outcomes & Bloom's Level	including international financial re CO2- Differentiate and explain va statement elements (e.g., invento CO3- Identify and analyze the acc and events.(BL3-Apply) CO4- Apply accounting standards complex business entities. (BL4-A	porting standards (rious accounting st ries, intangible ass counting treatment to prepare and int Analyze) evaluate the finan	andards for specific financial ets, leases). (BL2-Understand) for complex business transactions
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	1	-	1
CO2	-	2	-	1	-	-	-	-	-	-	-	-	2	-	-
CO3	1	1	-	2	-	-	-	-	-	-	-	-	1	1	1
CO4	3	1	-	1	-	-	-	-	-	-	-	-	1	1	-
CO5	1	-	-	-	-	-	-	-	-	-	-	_	-	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Business Economics-II	Business Economics-II											
Course Code	BCC-202[T]												
	significance for businesses CO2- Students will be able factors impact business ope CO3- Students will be able consumers and firms.(BL3- , CO4- Students will be able strategic position of busines	BL1-Remember to demonstrate erations(BL2-Ur to apply econon Apply) to analyze mark sses(BL4-Analy to evaluate the o	an understanding of how macroeconomic Inderstand) nic theories to analyze the behavior of tet structures and competition to assess the										
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG13(Climate action)										

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	1	1	-
CO2	2	2	3	3	-	-	-	-	-	-	-	-	-	1	-
CO3	2	-	3	3	-	-	-	-	-	-	-	-	1	-	-
CO4	-	2	1	1	-	-	-	-	-	-	-	-	-	-	1
CO5	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	An Introduction to Statistics	n Introduction to Statistics												
Course Code	BCC-203[T]													
	CO1- The students will be able to standard deviation, and probability CO2- The students will be able to collection methods and their appro CO3- The students will be able to central tendency and dispersion for CO4- The students will be able to correlation analysis or regression context. (BL4-Analyze) CO5- The students will be able to tests for a given research question decisions. (BL5-Evaluate)	y distribution.(BL1 - explain the different opriate uses.(BL2 - apply statistical for or a given dataset.(analyze the relation techniques and inter evaluate the approx	Remember) nce between various data Understand) mulas to calculate measures of BL3-Apply) nship between variables using erpret the results in a business											
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X												

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	2	2	1	-	-	-	-	-	-	-	-	1	2	2
CO2	-	1	2	1	-	-	-	-	-	-	-	-	-	1	1
CO3	1	3	1	-	-	-	-	-	-	-	-	-	-	1	1
CO4	1	2	-	1	-	-	-	-	-	-	-	-	1	2	-
CO5	1	-	2	2	-	-	-	-	-	-	-	-	1	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Human Society in 21st Ce	man Society in 21st Century										
Course Code	GEC-201[T]											
	equality.(BL1-Remember) CO2- Students will be able social norms and influence CO3- Students will be able honesty and respect manif CO4- Students will be able economies and their socie CO5- Students will be able	e to explain hove e individual bel e to apply theo fest in different e to analyze the tal impacts. (B l e to critically ev	fine key values such as honesty, respect, and w values such as justice and equality shape naviors. (BL2-Understand) retical frameworks to analyze how values like t cultural contexts. (BL3-Apply) e transitions from nomadic to post-industrial L 4-Analyze) valuate international efforts to address mprovements. (BL5-Evaluate)									
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values √ Environment √	SDG (Goals)	SDG1(No poverty) SDG2(Zero hunger) SDG3(Good health and well-being) SDG4(Quality education) SDG5(Gender equality) SDG6(Clean water and sanitation) SDG10(Reduced inequalities) SDG11(Sustainable cities and economies) SDG12(Responsible consuption and production) SDG13(Climate action)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	1	-	-
CO2	2	2	3	3	-	-	-	-	-	-	-	-	1	-	-
CO3	2	-	3	3	-	-	-	-	-	-	-	_	-	1	-
CO4	-	2	1	1	-	-	-	-	-	-	-	-	-	1	-
CO5	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Principles of Marketing	rinciples of Marketing											
Course Code	ACC-301[T]												
& Bloom's Level	concepts. (BL1-Rememb CO2- Students will be abl process.(BL2-Understan CO3- Students will be abl marketing strategies.(BL3 CO4- Students will be abl analysis for marketing pla	er) e to explain the d) e to apply the r 3-Apply) e to analyze th nning. (BL4-Ar e to evaluate th	he impact of marketing strategies on										
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)										

COs	P01	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	2	2	1	-	-	-	-	-	-	-	-	3	-	1
CO2	1	1	-	3	-	-	-	-	-	-	-	-	2	2	-
CO3	1	3	1	2	-	-	-	-	-	-	-	-	2	1	-
CO4	1	-	2	2	-	-	-	-	-	-	-	-	-	1	1
CO5	2	1	-	2	-	-	-	-	-	-	-	-	2	1	2
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Tally	lly										
Course Code	ACC-302[T]											
	software.(BL1-Remember CO2- Students will be able concepts applied within Ta CO3- Students will be able maintain proper books of a CO4- Students will be able generated by Tally to asse	c) e to Interpret th lly.(BL2-Under e to Apply acco accounts.(BL3- e to Compare a ss the financia e to Critically evo	unting standards and practices within Tally to Apply) and contrast different financial reports I performance of a business.(BL4-Analyze) valuate the ethical implications of using Tally									
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability × Professional Ethics × Gender × Human Values × Environment ×	Skill Development ✓ Entrepreneurship ✓ Employability × Professional Ethics × Gender × Human Values ×										

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	2	2	-	-	-	-	-	-	-	-	-	3	-	1
CO2	1	2	-	1	-	-	-	-	-	-	-	-	1	2	2
CO3	2	3	1	-	-	-	-	-	-	-	-	-	2	1	1
CO4	1	1	-	1	-	-	-	-	-	-	-	-	-	1	2
CO5	1	1	2	-	-	-	-	-	-	-	_	-	2	1	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Entrepreneurship		
Course Code	ACC-303[T]		
Course Outcomes & Bloom's Level	CO2- Student will be able to their characteristics.(BL2-U) CO3- Student will be able to feasibility, and develop a ba CO4- Student will be able to idea and develop strategies	explain the diff nderstand) identify a poter sic business mo analyze the co to gain a comp evaluate differe	mpetitive landscape for a chosen venture etitive advantage. (BL4-Analyze) ent financing options for a new venture
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender ✓ Human Values X Environment X		SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities)

COs	P01	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	1	2	-	-	-	-	-	-	-	-	-	-	-	1
CO2	-	1	2	3	-	-	-	-	-	-	-	-	-	-	1
CO3	1	-	3	-	-	-	-	-	-	-	-	-	-	1	-
CO4	-	2	1	-	-	-	-	-	-	-	-	-	-	-	1
CO5	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Corporate Accounting-I	corporate Accounting-I											
Course Code	BCC-301[T]												
Course Outcomes & Bloom's Level	to corporate entities.(BL1- CO2- Students will be able Act on corporate accountin CO3- Students will be able transactions involving shar CO4- Students will be able identify trends and relation CO5- Students will be able	Remember) e to explain the ng practices.(B e to apply accor re capital, rese to illustrate th nships.(BL4-An e to estimate we	ounting standards to record complex erves, and dividends. (BL3-Apply) ne components of financial statements to										
Course Elements	Skill Development ✓ Entrepreneurship × Employability × Professional Ethics × Gender × Human Values × Environment ×												

COs	P01	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	-	2	-	-	-	-	-	-	-	-	1	2	3
CO2	2	1	1	-	-	-	-	-	-	-	-	-	2	1	-
CO3	-	2	1	2	-	-	-	-	-	-	-	-	1	2	1
CO4	1	3	-	1	-	-	-	-	-	-	-	-	1	1	-
CO5	1	2	1	-	-	-	-	-	-	-	-	-	-	1	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Cost Accounting		
Course Code	BCC-302[T]		
	CO2- Students will be able businesses.(BL2-Underst CO3- Students will be able control and decision makin CO4- Students will be able identifying the causes and	e to explain the a and) e to apply cost ng. (BL3-Apply e to analyze va suggesting co e to evaluate th	riances between actual and budgeted costs, rrective actions. (BL4-Analyze) he effectiveness of cost management systems
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X		SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)

COs	P01	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	1	-	3	-	-	-	-	-	-	-	-	1	2	2
CO2	1	-	1	2	-	-	-	-	-	-	-	-	-	2	1
CO3	-	1	2	1	-	-	-	-	-	-	-	-	2	-	1
CO4	2	-	2	1	-	-	-	-	-	-	-	-	2	1	2
CO5	1	2	2	-	-	-	-	-	-	-	-	-	-	1	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Company Law-I	mpany Law-I											
Course Code	BCC-303[T]												
Course Outcomes & Bloom's Level	company types).(BL1-Rem CO2- Students will be able provisions and their impact CO3- Students will be able common legal issues face CO4- Students will be able disputes(BL4-Analyze) CO5- Students will be able	to explain the to company of to apply comp d by companies to analyze com to recommend	ompany law terminology, including different rationale behind different company law operations. (BL2-Understand) oany law principles to identify and address s (BL3-Apply) mplex legal scenarios involving company d appropriate legal strategies for companies evant case law and regulatory frameworks.										
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X											

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	2	2	1	-	-	-	-	-	-	-	-	1	1	-
CO2	1	1	-	2	-	-	-	-	-	-	-	-	1	2	3
CO3	1	2	1	-	-	-	-	-	-	-	-	-	1	1	1
CO4	1	-	2	-	-	-	-	-	-	-	-	-	1	2	2
CO5	-	1	2	1	-	-	-	-	-	-	-	-	2	1	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Money and Banking		
Course Code	ACC-401[T]		
Course Outcomes & Bloom's Level	money and banking.(BL1-R CO2- Students will be able throughout history.(BL2-Un CO3- Students will be able banks.(BL3-Apply) CO4- Students will be able (BL4-Analyze)	Remember) to explain the co derstand) to apply differer to analyze the fa to critique the a	erent types of financial instruments used in oncept of money and its evolution nt methods of credit creation by commercial actors affecting the demand for money. rguments for and against alternative e)
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth)

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COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	3	2	1	1	-	-	-	-	-	-	-	-	-	1	1
CO2	2	1	-	1	-	-	-	-	-	-	-	-	2	2	2
CO3	1	-	3	1	-	-	-	-	-	-	-	-	-	2	3
CO4	1	1	1	2	-	-	-	-	-	-	-	-	1	-	2
CO5	1	2	-	2	-	-	-	-	-	-	-	-	1	2	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Human Resource Manage	luman Resource Management										
Course Code	ACC-402[T]	C-402[T]										
& Bloom's Level	(BL2-Understand) CO3- Students will be able candidates.(BL3-Apply) CO4- Students will be able relations.(BL4-Analyze)	 2- Students will be able to explain the role of HR in achieving organizational goals. 2-Understand) 3- Students will be able to apply recruitment strategies for attracting qualified ndidates.(BL3-Apply) 4- Students will be able to analyze the impact of workplace diversity on employee ations.(BL4-Analyze) 9- Students will be able to evaluate the effectiveness of an HR information system 										
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender √ Human Values √ Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth)									

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COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	1	-	-	-	-	-	-	-	-	3	1	1
CO2	2	1	3	2	-	-	-	-	-	-	-	-	2	-	1
CO3	1	2	-	2	-	-	-	-	-	-	-	-	-	1	1
CO4	1	1	2	-	-	-	-	-	-	-	-	-	1	1	-
CO5	1	-	2	2	-	-	-	-	-	-	-	-	1	2	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Corporate Accounting-II	Corporate Accounting-II											
Course Code	BCC-401[T]												
	CO2- Student will be able to accrual accounting and the g CO3- Student will be able to transactions.(BL3-Apply) CO4- Student will be able to (income statement, balance CO5- Student will be able to	 Sets, liabilities, equity, revenue, and expense.(BL1-Remember) D2- Student will be able to explain the fundamental principles of accounting, including accounting and the going concern concept.(BL2-Understand) D3- Student will be able to apply accounting principles to record basic business ansactions.(BL3-Apply) D4- Student will be able to analyze the impact of transactions on financial statements accome statement, balance sheet, cash flow statement).(BL4-Analyze) D5- Student will be able to evaluate the financial health of a company using financial tios (liquidity, profitability, solvency).(BL5-Evaluate) 											
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities)										

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	2	2	2	-	-	-	-	-	-	-	-	3	1	1
CO2	3	-	1	1	-	-	-	-	-	-	-	-	-	2	2
CO3	2	3	-	2	-	-	-	-	-	-	-	-	2	-	1
CO4	1	2	2	-	-	-	-	-	-	-	-	-	1	2	-
CO5	1	2	3	2	-	-	-	-	-	-	-	-	1	1	3
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Financial Management-I		
Course Code	BCC-402[T]		
Course Outcomes & Bloom's Level	of money, risk and return, cap Remember) CO2- Student will be able to Net Present Value (NPV) and CO3- Student will be able to investment options.(BL3-App CO4- Student will be able to Sheet, Cash Flow Statement	bital budgeting, a calculate the tim I Internal Rate o evaluate the risk bly) analyze financia) to assess a co recommend an o	cial management concepts like time value and working capital management. (BL1- ne value of money using techniques like of Return (IRR). (BL2-Understand) k-return trade-off associated with different al statements (Income Statement, Balance mpany's financial health. (BL4-Analyze) optimal capital structure considering the Evaluate)
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth)

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	3	3	2	2	-	-	-	-	-	-	-	-	-	1	1
CO2	-	1	2	2	-	-	-	-	-	-	-	-	2	1	-
CO3	1	-	1	2	-	-	-	-	-	-	-	-	1	2	2
CO4	1	1	3	-	-	-	-	-	-	-	-	-	1	-	3
CO5	1	1	-	2	-	-	-	-	-	-	-	-	1	1	3
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Company Law-II		
Course Code	BCC-403[T]		
	incorporation, company type CO2- Student will be able to law (e.g., limited liability, sep CO3- Student will be able to different company types.(BL CO4- Student will be able to of Association and Articles o	es, shareholder r explain the func- parate legal entit apply company 3-Apply) analyze a comp f Association.(B evaluate the im	damental principles underlying company sy). (BL1-Remember) r law principles to identify and distinguish pany's structure based on its Memorandum L4-Analyze) spact of recent amendments to the
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X		SDG4(Quality education) SDG8(Decent work and economic growth)

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COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	2	1	1	-	-	-	-	-	-	-	-	-	1	1
CO2	-	2	2	1	-	-	-	-	-	-	-	-	1	2	1
CO3	1	2	-	1	-	-	-	-	-	-	-	-	1	-	2
CO4	-	1	2	2	-	-	-	-	-	-	-	-	1	1	2
CO5	1	2	2	-	-	-	-	-	-	-	-	_	-	1	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Gandhi and Gandhian's wa	andhi and Gandhian's way											
Course Code	GEC-401[T]												
Course Outcomes & Bloom's Level	Gandhian lines. (BL1-Remo CO2- To help students prac therein. (BL2-Understand) CO3- Motivate students to i the constructive programme CO4- To help students to u	ember) tice Ashrama v nvolve themsel e offered by Ga nderstand Gano	usive, peaceful and harmonious life on ows and the life style which is inherent ves in social service actives on the lines of ndhiji. (BL3-Apply) dhi through the study of texts. (BL4-Analyze) ophical foundations of Gandhian thought.										
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values √ Environment X	SDG4(Quality education) SDG8(Decent work and economic growth) SDG16(Peace Justice and strong institutions)											

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	-	1	-	-	-	-	-	-	-	1	-	1
CO2	1	2	1	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	-	2	-	-	1	-	-	-	-	-	-	1	1	1
CO4	-	1	-	1	1	-	-	-	-	-	-	-	1	-	1
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Financial Management-II										
Course Code	BCC-501[T]										
Course Outcomes & Bloom's Level	international), and the integra market(BL1-Remember) CO2- Students will be able to irrelevance of dividends acco relevance of dividends based Understand) CO3- Students will be able to cash budgeting, receivables (briefly), and the determination CO4- Students will be able to structure, including the Net In Modigliani-Miller (MM) appro- CO5- Students will be able to	ation of the India o understand ivio ording to the Mo d on Walter's mo o apply working management, c on of the financi o analyze variou ncome approach ach, and Traditi o evaluate financi	ancial instruments (both domestic and an financial market with the global financial dend policy decisions, including the digliani-Miller hypothesis and the odel and Gordon's model(BL2 - capital management techniques, such as credit policy, inventory management ng mix for working capital.(BL3-Apply) is theories and approaches to capital h, Net Operating Income approach, onal approach.(BL4-Analyze) cial markets, including primary and markets, regulators. (BL5-Evaluate)								
Course Elements	Skill Development ✓ Entrepreneurship × Employability ✓ Professional Ethics × Gender × Human Values × Environment ×SDG (Goals)SDG3(Good health and well-bein SDG4(Quality education) SDG8(Decent work and econom SDG10(Reduced inequalities)										

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	-	1	1	-	-	-	-	-	-	-	-	1	-	2
CO2	1	2	-	1	-	-	-	-	-	-	-	-	1	-	-
CO3	-	-	3	1	-	-	-	-	-	-	-	-	-	-	1
CO4	-	1	2	-	-	-	-	-	-	-	-	-	-	1	2
CO5	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Income Tax law & Practice	ncome Tax law & Practice -I										
Course Code	BCC-502[T]											
Course Outcomes & Bloom's Level	CO2- Students will be able Understand) CO3- Students will be able income for various scenaric CO4- Students will be able on tax liability.(BL4-Analyz	to explain the ba to apply tax law os. (BL3-Apply) to analyze the in e)	come tax terms (BL1-Remember) asic principles of income taxation. (BL2- s and regulations to calculate taxable mpact of different tax deductions and credits potential tax consequences of business									
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth)									

1		1	1			1	1	1		1	1		1		1 1
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	3	1	2	1	-	-	-	-	-	-	-	-	1	1	3
CO2	2	-	3	1	-	-	-	-	-	-	-	-	-	2	1
CO3	1	-	3	1	-	-	-	-	-	-	-	-	1	2	-
CO4	-	1	1	2	-	-	-	-	-	-	_	-	3	1	-
CO5	1	2	-	2	-	-	-	-	-	-	-	-	1	2	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Auditing	Auditing											
Course Code	BCC-503[T]												
	forms of auditing, developin organizations.(BL1-Remen CO2- Students will be able control mechanisms, intern CO3- Students will be able routine checks, vouching, a ensuring accuracy and trus CO4- Students will be able the selection and appointm potential liabilities.(BL4-An CO5- Students will be able	ng a grasp of its nber) to understand al checks, and to apply the kr and assessing to tworthiness in to analyze aud ent of auditors alyze) to evaluate audintment of audi	he concept, goals, significance, and various s foundational principles and functions within the audit process, encompassing internal the role of internal audit (BL2-Understand) nowledge about audit procedures, such as the value of assets and liabilities, crucial for financial reporting.(BL3-Apply) dits of public companies, covering aspects like , their authorities, responsibilities, and dits of public companies, covering aspects tors, their authorities, responsibilities, and										
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X		SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG11(Sustainable cities and economies) SDG12(Responsible consuption and production) SDG13(Climate action)										

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	2	1	1	-	-	-	-	-	-	-	-	1	-	-
CO2	1	2	-	1	-	-	-	-	-	-	-	-	1	-	1
CO3	-	1	3	2	-	-	-	-	-	-	-	-	-	2	1
CO4	1	-	2	1	-	-	-	-	-	-	-	-	1	2	-
CO5	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Sales Management	ales Management											
Course Code	DCEC-502 MM[T]	EC-502 MM[T]											
	and sales force managem CO2- Students will be able personnel selling and sale CO3- Students will be able real-world sales scenarios CO4- Students will be able improvement and optimize	ent.(BL1-Rem e to explain the es force manag e to apply sellir s.(BL3-Apply) e to analyze sa ation.(BL4-Ana e to evaluate th	e principles and strategies involved in ement.(BL2-Understand) ng techniques and management principles to alles performance data to identify areas for alyze) ne effectiveness of sales strategies and tactics										
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)											

COs	P01	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	-	1	1
CO2	2	-	-	2	-	-	-	-	-	-	-	-	1	-	3
CO3	-	-	1	2	-	-	-	-	-	-	-	-	-	1	1
CO4	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-
CO5	1	-	-	2	-	-	-	-	-	-	-	-	1	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Measuring HRM		
Course Code	DCEC- 502 HR[T]		
Course Outcomes & Bloom's Level	(HRM) in an organization.(BL CO2- Student will be able to on employee performance ar CO3- Student will be able to (BL3-Apply) CO4- Student will be able to the root causes and proposin CO5- Student will be able to	L1-Remember) explain the impand organizationa apply HRM theo analyze a case of appropriate co evaluate the effe	act of training and development programs
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values ✓ Environment X	SDG (Goals)	SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth)

	_	_	-	_	_	-		_	-			-			
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	-	2	1
CO2	2	2	3	3	-	-	-	-	-	-	-	-	2	1	1
CO3	2	-	3	3	-	-	-	-	-	-	-	-	1	-	1
CO4	-	2	1	1	-	-	-	-	-	-	-	-	-	1	1
CO5	-	1	-	1	-	-	-	-	-	-	-	-	2	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Financial Markets and Insti	inancial Markets and Institutions											
Course Code	DCEC-502 FM[T]												
	financial markets, instrumer CO2- Students will be able governing financial markets CO3- Students will be able investment options and fina CO4- Students will be able and evaluate their suitability	nts, and service to explain the find and services.(to apply financi ncial services.(to analyze the p of for investment to evaluate the	unctions, operations, and regulations BL2-Understand) al market theories and knowledge to analyze BL3-Apply) performance of different financial instruments t portfolios.(BL4-Analyze) role of financial intermediaries and services										
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG17(Partnerships for the goals)										

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	2	1	2	-	-	-	-	-	-	-	-	-	1	1
CO2	3	-	2	2	-	-	-	-	-	-	-	-	-	2	1
CO3	1	2	-	2	-	-	-	-	-	-	-	-	1	2	1
CO4	2	-	2	-	-	-	-	-	-	-	-	-	1	1	-
CO5	1	2	1	-	-	-	-	-	-	-	-	_	1	-	2
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Service Marketing												
Course Code	DCEC-501 MM[T]	CEC-501 MM[T]											
& Bloom's Level	CO2- Students will be abl distinguish them from goo CO3- Students will be abl scenarios(BL3-Apply) CO4- Students will be abl improve service quality(B	 Prvices marketing. (BL1-Remember) D2- Students will be able to Explain the unique characteristics of services that stinguish them from goods (BL2-Understand) D3- Students will be able to Apply the 7 Ps of services marketing to real-world service senarios (BL3-Apply) D4- Students will be able to Analyze customer expectations and perceptions to prove service quality (BL4-Analyze) D5- Students will be able to Evaluate the effectiveness of various service recovery 											
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics × Gender × Human Values ✓ Environment ×	SDG (Goals)	SDG3(Good health and well-being) SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production)										

<u> </u>			DO0										PSO1		
COS	PUT	PUZ	PU3	PU4	PU3	PU0	PU/	PUo	PU9	PUIU	PUII	PUIZ	P301	P302	P303
CO1	1	1	-	2	-	-	-	-	-	-	-	-	1	-	-
CO2	-	1	-	-	-	-	-	-	-	-	-	-	-	-	1
CO3	1	-	1	-	-	-	-	-	-	-	-	-	-	2	-
CO4	-	1	-	2	-	-	-	-	-	-	-	-	-	-	-
CO5	-	-	1	-	-	-	-	-	-	-	-	-	1	-	2
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Cou	urse	Strategic Human Resource Management									
Course Code	e	DCEC-501 HR[T]									
Course Outcomes & Bloom's Level	theo char CO2 emp orga CO3 of er CO4 chal CO5 deve	arganizationincludingtheeffect nge.(BL1-Remember) 2- Demonstrate knowledge of ployers and employees that ul anization.(BL2-Understand) 3- Understand the role of emp mployee performance, produc 4- Show evidence of the ability lenges and complexities of th 5- Demonstrate knowledge of	ivedevelopmentofhul laws that impact be timately impact the g loyee benefits and c ctivity and organizati y to analyze, manag e practice of collecti practical application	compensation as a critical component onal effectiveness. (BL3-Apply) e and problem solve to deal withthe ve bargaining (BL4-Analyze)							
Course Elements	Entr Emp Prof Gen Hum	Development ✓ repreneurship X bloyability ✓ ressional Ethics X ider X nan Values X ironment X	SDG (Goals)	SDG4(Quality education)							

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COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	1	1	-	-	-	-	-	-	-	-	2	1	-
CO3	1	1	-	2	-	-	-	-	-	-	-	-	1	1	1
CO4	2	1	-	1	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	International Finance		
Course Code	DCEC-501 FM[T]		
Course Outcomes & Bloom's Level	(BL1-Remember) CO2- Students will be able financial markets.(BL2-Und CO3- Students will be able analyze investment opportu CO4- Students will be able policies, and market trends CO5- Students will be able	to explain the m erstand) to apply interna nities and asse to analyze the i on internationa to evaluate the	ncepts and theories in international finance. nechanisms and dynamics of international ational financial tools and techniques to ess risks in global markets.(BL3-Apply) mpact of geopolitical events, economic I financial markets.(BL4-Analyze) effectiveness of different financial strategies n global business operations.(BL5-
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X		SDG4(Quality education) SDG8(Decent work and economic growth) SDG17(Partnerships for the goals)

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	-	2	2	-	-	-	-	-	-	-	-	-	1	1
CO2	2	-	-	2	-	-	-	-	-	-	-	-	2	2	1
CO3	2	2	-	3	-	-	-	-	-	-	-	-	1	-	2
CO4	1	3	2	-	-	-	-	-	-	-	-	-	1	1	3
CO5	1	2	2	2	-	-	-	-	-	-	-	-	-	3	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Accounting for Managers										
Course Code	BCC-601[T]										
Course Outcomes & Bloom's Level	of management accounting, u (BL1-Remember) CO2- The students would der objectives, and limitations of f with the accounting procedure CO3- The students will analyz valuation of assets, understar management.(BL3-Apply) CO4- The students will analyz advantages, limitations, and a CO5- The students will evalua	inderstanding its monstrate profici funds flow stater es involved in pro- ze the concepts nding their implic ze the concept o applications. (BL ate the forms, us as approaches a	meaning, objectives, nature, and scope s functions, techniques, and limitations. ency in understanding the meaning, ments and cash flow statements, along eparing them.(BL2-Understand) of accounting for price level changes and cations on financial reporting and asset of standard costing, including its meaning, .4-Analyze) ses, importance, and limitations of and tools of financial statement analysis,								
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth)								

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	1	-	-	-	-	-	-	-	-	1	1	1
CO2	2	1	-	1	-	-	-	-	-	-	-	-	2	2	-
CO3	1	2	3	2	-	-	-	-	-	-	-	-	-	1	3
CO4	1	1	2	-	-	-	-	-	-	-	-	-	-	1	2
CO5	1	-	2	2	-	-	-	-	-	-	-	-	1	2	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	ncome Tax Law & Practice-II											
Course Code	BCC-602[T]											
	compute the total income of CO2- Students will be able to to compute the total income CO3- Students will be able to income tax returns for individ CO4- Students will be able to as well as the assessment p tax management.(BL4-Analy CO5- Students will be able to	individuals.(BL1 o understand co of individuals(B o apply calculati duals. (BL3-App o analyze the ro rocedure, to gra yze) o evaluate tax p	ncepts of rebate and tax relief and be able L2-Understand) ons to determine tax liability and complete									
Course Elements	Skill Development ✓ Entrepreneurship × Employability ✓ Professional Ethics × Gender × Human Values × Environment ×SDG (Goals)SDG3(Good health and well-being) SDG4(Quality education) SDG8(Decent work and economic gro SDG10(Reduced inequalities)											

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	2	-	1
CO2	1	2	2	-	-	-	-	-	-	-	-	-	2	-	1
CO3	1	-	3	1	-	-	-	-	-	-	-	-	-	2	1
CO4	1	-	1	2	-	-	-	-	-	-	-	-	-	-	1
CO5	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Corporate Tax										
Course Code	BCC-603[T]										
Course Outcomes & Bloom's Level	corporate tax planning.(BL CO2- Students will be able liability.(BL2-Understand) CO3- Students will be able financial statements and b CO4- Students will be able business decisions.(BL4-A CO5- Students will be able business situation, conside CO6- Students will be able	1-Remember to explain the to identify tax usiness activiti to evaluate the Analyze) to recommen ering legal and to develop a commen	impact of different corporate structures on tax -saving opportunities based on a company's								
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG1(No poverty) SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)								

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	1	-	-	-	-	-	-	-	-	-	1	2	-
CO2	1	-	1	1	-	-	-	-	-	-	-	-	1	-	2
CO3	2	-	1	1	-	-	-	-	-	-	-	-	-	-	1
CO4	-	1	-	2	-	-	-	-	-	-	-	-	2	1	-
CO5	2	-	1	1	-	-	-	-	-	-	-	-	-	2	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Brand Management											
Course Code	DCEC-602 MM[T]	CEC-602 MM[T]										
	concepts, theories, and tech CO2- Students will be able considerations in advertising CO3- Students will be able develop effective marketing CO4- Students will be able competitor strategies to info	nniques. (BL1-F to explain the p g and sales ma to apply adverti campaigns and to analyze mark orm advertising to evaluate the	rinciples, strategies, and ethical nagement. (BL2-Understand) sing and sales management strategies to d sales plans. (BL3-Apply) ket trends, consumer behavior, and and sales decisions. (BL4-Analyze) effectiveness of advertising campaigns and									
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG11(Sustainable cities and economies)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	1	-	-	-	-	-	-	-	-	-	1	-	2
CO2	2	-	-	1	-	-	-	-	-	-	-	-	-	2	1
CO3	1	-	1	-	-	-	-	-	-	-	-	-	1	1	-
CO4	1	-	1	-	-	-	-	-	-	-	-	-	1	-	2
CO5	-	1	-	2	-	-	-	-	-	-	-	-	-	-	2
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Design thinking In HR		
Course Code	DCEC-602 HR[T]		
& Bloom's Level	HR.(BL1-Remember) CO2- Students will be able thinking.(BL2-Understand CO3- Students will be able challenges.(BL3-Apply) CO4- Students will be able improvement using design	e to explain the d) e to apply desig e to analyze HF n thinking. (BL4 - e to evaluate th	concepts and principles of design thinking in fundamentals and principles of design gn thinking methodologies to solve HR R processes and identify areas for -Analyze) le effectiveness of design thinking solutions in
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment X	SDG (Goals)	SDG5(Gender equality) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG16(Peace Justice and strong institutions) SDG17(Partnerships for the goals)

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	1	-	1	1	-	-	-	-	-	1	-	1
CO2	1	-	2	-	1	-	1	2	-	-	-	-	-	2	-
CO3	-	2	-	3	-	2	-	-	-	-	-	-	1	-	-
CO4	-	3	-	1	-	-	1	-	-	-	-	-	-	-	3
CO5	1	-	1	-	2	-	-	3	-	-	-	-	-	1	-
CO6	-	1	-	1	-	3	-	-	-	-	-	-	1	-	1



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Portfolio Management	ortfolio Management										
Course Code	DCEC-602 FM[T]											
Course Outcomes & Bloom's Level	(BL1-Remember) CO2- Students will be able investment decisions and h Understand) CO3- Students will be able assets and construct a sim tolerance.(BL3-Apply) CO4- Students will be able performance metrics identi CO5- Students will be able	to explain the now portfolio th to calculate ba ple portfolio ba to evaluate th fy potential are to recommend	the basic concept of Portfolio Management. relationship between risk and return in heory helps manage this relationship.(BL2 - asic risk and return measures for individual ased on investment objectives and risk e performance of a portfolio using different eas for improvement.(BL4-Analyze) d investment strategies based on current nd individual investor risk profiles.(BL5 -									
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values √ Environment X		SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production) SDG13(Climate action) SDG17(Partnerships for the goals)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	2	-	-	-	-	-	-	-	-	-	1	-
CO2	1	-	2	-	-	-	-	-	-	-	-	-	-	2	-
CO3	-	3	-	3	-	-	-	-	-	-	-	-	1	-	2
CO4	1	-	2	-	-	-	-	-	-	-	-	-	1	-	-
CO5	-	2	-	2	-	-	-	-	-	-	-	-	1	1	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Consumer Behaviour	Consumer Behaviour										
Course Code	DCEC-601 MM[T]											
& Bloom's Level	Remember) CO2- Students will be abl consumer behavior.(BL2- CO3- Students will be abl examples and case studie CO4- Students will be abl specific markets or indust	e to explain the Understand) e to apply cons es.(BL3-Apply e to analyze co ries.(BL4-Ana l e to evaluate th	onsumer behavior patterns and trends in lyze) he effectiveness of marketing campaigns									
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)									

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COs	P01	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	-	2	1	-	-	-	-	-	-	-	-	-	2	1
CO2	2	-	-	2	-	-	-	-	-	-	-	-	-	-	1
CO3	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-
CO4	-	2	1	-	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	2	-	-	-	-	-	-	-	-	-	1	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Organizational Development	rganizational Development											
Course Code	DCEC-601 HR[T]												
	the field of Organization Char CO2- Students will be able to including resistance to chang (BL2-Understand) CO3- Students will be able to focusing on the rationale beh CO4- Students will be able to and report on the strategies a Analyze)	nge and Develo o understand the ge, and explain t o apply the stage ind each stage. o analyze an org and outcomes of o evaluate the de	e emotions and dynamics of change, he underlying reasons for these dynamics. es of the Change Management process, (BL3-Apply) janization undergoing a change process, f the change management efforts.(BL4- evelopment initiatives in enhancing										
	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth)										

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	-	2	1
CO2	2	1	1	-	-	-	-	-	-	-	-	-	2	1	-
CO3	1	1	-	1	-	-	-	-	-	-	-	-	-	1	1
CO4	-	2	3	-	-	-	-	-	-	-	-	-	1	-	1
CO5	-	1	2	-	-	-	-	-	-	-	-	-	2	1	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Investment Analysis	nvestment Analysis											
Course Code	DCEC-601 FM[T]												
Course Outcomes & Bloom's Level	(BL1-Remember) CO2- Students will be able investment decisions and h Understand) CO3- Students will be able assets and construct a sim tolerance.(BL3-Apply) CO4- Students will be able performance metrics identi CO5- Students will be able	e to explain the now portfolio th to calculate ba ple portfolio ba to evaluate th fy potential are to recommend	the basic concept of Portfolio Management. relationship between risk and return in heory helps manage this relationship.(BL2 - asic risk and return measures for individual ased on investment objectives and risk e performance of a portfolio using different eas for improvement.(BL4-Analyze) d investment strategies based on current nd individual investor risk profiles.(BL5 -										
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values √ Environment X		SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production) SDG13(Climate action) SDG17(Partnerships for the goals)										

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COs	P01	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	3	-	-	2	-	-	-	-	-	-	-	-	-	1	1
CO2	-	1	-	2	-	-	-	-	-	-	-	-	-	-	2
CO3	1	-	-	1	-	-	-	-	-	-	-	-	1	-	-
CO4	1	-	2	-	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Research Methodology	Research Methodology											
Course Code	BCC- 702[T]												
Course Outcomes & Bloom's Level	qualitative research methods CO2- Students will be able to designs and their appropriate CO3- Students will be able to plan aligned with a specific bu CO4- Students will be able to various data collection metho CO5- Students will be able to meaningful conclusions and ic CO6- Students will be able to	relevant to busin explain the key applications.(Bl formulate a reso usiness decision critically evaluat ds considering of analyze and into dentifying their b develop and press	erentiate between quantitative and ness problems.(BL1-Remember) characteristics of different research L2-Understand) earch question and develop a research -making scenario.(BL3-Apply) te the strengths and weaknesses of different factors .(BL4-Analyze) erpret research findings, drawing business implications.(BL5-Evaluate) esent a research proposal for a business gy, data analysis plan, and expected										
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG1(No poverty) SDG4(Quality education) SDG17(Partnerships for the goals)										

-															
COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	2	1	1	-	-	-	-	-	-	-	-	2	1	1
CO2	1	-	2	-	-	-	-	-	-	-	-	-	-	-	1
CO3	2	1	2	-	-	-	-	-	-	-	-	-	1	1	1
CO4	2	-	1	2	-	-	-	-	-	-	-	-	1	2	1
CO5	2	-	3	-	-	-	-	-	-	-	-	-	-	1	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Dissertation/Research Pro	sertation/Research Project											
Course Code	IDR- 101[P]												
Course Outcomes & Bloom's Level	business problem or pheno CO2- Student will be able t research topic and support CO3- Student will be able t data collection and analysis CO4- Student will be able t conclusions based on emp CO5- Student will be able t written dissertation and ora	omenon in depth o synthesize ar findings.(BL4- o design and ex s.(BL4-Analyze o interpret rese irical evidence.(o communicate I defense.(BL5	nd analyze relevant literature to inform the Analyze) xecute a structured research plan, including arch findings and draw meaningful (BL4-Analyze) research findings effectively through a										
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values X Environment X		SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG17(Partnerships for the goals)										

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	-	-	-	-	-	-	-	-	-	1	2	1
CO2	2	1	3	-	-	-	-	-	-	-	-	-	-	1	-
CO3	2	-	-	1	-	-	-	-	-	-	-	-	1	2	1
CO4	2	1	-	3	-	-	-	-	-	-	-	-	-	1	1
CO5	-	1	3	1	-	-	-	-	-	-	-	-	1	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Internship		
Course Code	ITR- 101[P]		
Course Outcomes & Bloom's Level	the knowledge and skills g CO2- Students will be able in discussing real-world bu Analyze) CO3- Students will be able tasks, and responsibilities. CO4- Students will be able practical situations encoun CO5- Students will be able areas for improvement from CO6- Students will be able	ained.(BL3-Ap to demonstration siness scenarion to communica (BL3-Apply) to apply theor tered during the to receive cor m faculty evalue to gain insight	te critical thinking and problem-solving abilities ios encountered during the internship.(BL4 - ate effectively about their internship projects, retical concepts learned in the MBA program to be internship.(BL3-Apply) instructive feedback on their performance and
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values √ Environment X		SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production) SDG13(Climate action) SDG17(Partnerships for the goals)

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COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	1	-	-	-	-	-	-	-	-	1	-	2
CO2	2	-	3	-	-	-	-	-	-	-	-	-	1	1	-
CO3	1	-	2	-	-	-	-	-	-	-	-	-	-	-	1
CO4	1	2	-	1	-	-	-	-	-	-	-	-	1	1	-
CO5	-	1	2	1	-	-	-	-	-	-	-	-	-	1	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	International Marketing							
Course Code	DCEC-702 MM[T]							
Course Outcomes & Bloom's Level	CO1- Understand the foundationa (BL1-Remember) CO2- Analyze driving and restrain strategies(BL2-Understand) CO3- Evaluate challenges and op (BL3-Apply) CO4- Compare and contrast factor global markets.(BL4-Analyze) CO5- Apply theoretical knowledg rates to real-world scenarios.(BL	ning forces impaction oportunities in Inter ors influencing stan e of macroeconom	national Business environments. Indardization versus adaptation in					
Course Elements	Skill Development ✓ Entrepreneurship × Employability ✓ Professional Ethics × Gender × Human Values × Environment ×							

COs	P01	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	1	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	1	-	-	-	-	-	-	-	-	-	-	1	-	1
CO4	2	1	-	1	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	1	-	-	-	-	-	-	-	-	_	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Talent Management	lent Management										
Course Code	DCEC-701 HR[T]											
	to talent management.(BI CO2- Students will be abl organizational success.(E CO3- Students will be abl studies or real-world scen CO4- Students will be abl strategies used by organi	L1-Remember le to Explain th BL2-Understar le to Apply tale harios.(BL3-Ap le to Compare zations.(BL4-A le to Design a	é importance of talent management in nd) nt management frameworks to analyze case oply) and contrast different talent management Analyze) comprehensive talent management plan for a									
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics × Gender × Human Values ✓ Environment ×	SDG (Goals)	SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production) SDG13(Climate action) SDG17(Partnerships for the goals)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1
CO2	-	1	1	-	-	-	-	-	-	-	-	-	1	-	2
CO3	1	-	-	2	-	-	-	-	-	-	-	-	-	1	-
CO4	-	1	-	-	-	-	-	-	-	-	-	-	1	-	1
CO5	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Financial Derivatives	inancial Derivatives										
Course Code	DCEC-702 FM[T]											
& Bloom's Level	CO2- Students will be able underlying financial deriva CO3- Students will be able financial scenarios.(BL3-A CO4- Students will be able risks associated with differ CO5- Students will be able	 ancial derivatives, including options, futures, forwards, and swaps.(BL1-Remember) D2- Students will be able to Explain the fundamental principles and theories derlying financial derivatives.(BL2-Understand) D3- Students will be able to Apply derivative strategies to manage risk in various ancial scenarios.(BL3-Apply) D4- Students will be able to Analyze market data to evaluate the performance and ks associated with different derivatives.(BL4-Analyze) D5- Students will be able to Evaluate the ethical and regulatory considerations volved in the trading and usage of financial derivatives.(BL5-Evaluate) 										
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics × Gender × Human Values √ Environment ×	SDG (Goals)	SDG8(Decent work and economic growth) SDG9(Industry Innovation and Infrastructure) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	1	-	-
CO2	-	2	-	3	-	-	-	-	-	-	-	-	-	2	3
CO3	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO4	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-
CO5	-	1	-	2	-	-	-	-	-	-	-	_	-	2	3
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Customer Relationship Mar	ustomer Relationship Management										
Course Code	DCEC-701 MM[T]											
Course Outcomes & Bloom's Level	Remember) CO2- Able to manage CRM Understand) CO3- Understand the needs CO4- Students are able to a customer expectations.(BL4 CO5- Students are trained in customers.(BL5-Evaluate)	marketing in ord in adoption of (inalyse how to d -Analyze) n of communication various types o	stomer relationship ability. (BL1- der to leverage CRM technology. (BL2- CRM in the tourism industry (BL3-Apply) levelop customer relationship based on the tion in the successful handling of of customers and their preferences and ces. (BL6-Create)									
Course Elements	Skill Development ✓ Entrepreneurship × Employability ✓ Professional Ethics × Gender × Human Values ✓ Environment ×											

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	1	-	-	-	-	-	-	-	-	-	2	1	-
CO3	1	1	-	-	-	-	-	-	-	-	-	-	1	-	1
CO4	2	1	-	1	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO6	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	eadership Development										
Course Code	DCEC-701 HR[T]										
	CO2- Students will be able achieving organizational go CO3- Students will be able performance and foster inno CO4- Students will be able leadership practices to iden	 neories in the context of business administration.() CO2- Students will be able to Explain the importance of effective leadership in chieving organizational goals.() CO3- Students will be able to Implement leadership strategies to enhance team erformance and foster innovation within a business context.() CO4- Students will be able to Analyze case studies of successful and unsuccessful eadership practices to identify key factors contributing to outcomes.() CO5- Students will be able to Evaluate the ethical implications of different leadership 									
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics × Gender × Human Values ✓ Environment ×SDG (Goals)SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic grow SDG17(Partnerships for the goals)										

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	1	-	-	-	-	-	-	-	-	1	2	-
CO2	1	1	-	-	-	-	-	-	-	-	-	-	-	-	1
CO3	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-
CO4	-	1	-	-	-	-	-	-	-	-	-	-	-	2	-
CO5	1	2	-	1	-	-	-	-	-	-	-	-	1	-	2
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Merchant Banking and Financial Services										
Course Code	DCEC-701 FM[T]										
	CO2- Students will be able system and their relationsh CO3- Students will be able investment opportunities ar CO4- Students will be able merchant banking transacti CO5- Students will be able	 ble in the financial services sector.(BL1-Remember) CO2- Students will be able to Explain the role of merchant banks in the financial ystem and their relationship with corporate clients and investors.(BL2-Understand) CO3- Students will be able to Apply financial analysis techniques to evaluate investment opportunities and assess project feasibility.(BL3-Apply) CO4- Students will be able to Analyze case studies of successful and unsuccessful inerchant banking transactions.(BL4-Analyze) CO5- Students will be able to Evaluate the impact of global financial trends and egulatory changes on merchant banking operations and strategies.(BL5-Evaluate) 									
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment X	SDG (Goals)	SDG8(Decent work and economic growth) SDG9(Industry Innovation and Infrastructure) SDG10(Reduced inequalities) SDG17(Partnerships for the goals)								

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	1	-	-
CO2	-	1	-	2	-	-	-	-	-	-	-	-	-	2	-
CO3	-	-	3	-	-	-	-	-	-	-	-	-	-	-	3
CO4	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-
CO5	-	1	-	-	-	-	-	-	-	-	-	-	-	1	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Aultivariate Analysis										
Course Code	BCC- 801[T]										
& Bloom's Level	CO1- Remember the definition a CO2- Understand the purpose an (BL2-Understand) CO3- Apply Multivariate Analysis groups.(BL3-Apply) CO4- Analyze the fit and adequa Analyze) CO5- Evaluate the methodology research.(BL5-Evaluate)	nd process of Princ of Variance (MAN ncy of Structural Eq	cipal Component Analysis (PCA). OVA) to test differences across uation Models (SEM). (BL4-								
Course Elements	Skill Development ✓ Entrepreneurship × Employability × Professional Ethics × Gender × Human Values × Environment ×	SDG (Goals)	SDG4(Quality education)								

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	1	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	1	-	2	-	-	-	-	-	-	-	-	1	-	1
CO4	2	1	-	1	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Dissertation/Research Pro	Dissertation/Research Project										
Course Code	IDR- 201[P]											
	business problem or pheno CO2- Student will be able to research topic and support CO3- Student will be able to data collection and analysis CO4- Student will be able to conclusions based on empi CO5- Student will be able to written dissertation and ora	menon in depth o synthesize ar findings.(BL2-I o design and ex s.(BL3-Apply) o interpret rese rical evidence.(o communicate I defense.(BL5)	nd analyze relevant literature to inform the Understand) xecute a structured research plan, including arch findings and draw meaningful (BL4-Analyze) research findings effectively through a									
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics × Gender × Human Values × Environment × SDG (Goals) SDG (Coals)											

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	-	-	-	-	-	-	-	-	-	1	2	1
CO2	2	1	3	-	-	-	-	-	-	-	-	-	-	1	-
CO3	2	-	-	1	-	-	-	-	-	-	-	-	1	2	1
CO4	2	1	-	3	-	-	-	-	-	-	-	-	-	1	1
CO5	2	1	3	1	-	-	-	-	-	-	-	-	1	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Green Marketing												
Course Code	DCEC-803 MM[T]	CEC-803 MM[T]											
Course Outcomes & Bloom's Level	CO2- Identify environm Understand) CO3- Develop strategie CO4- Analyze consume	nental issues ar es for sustainat er behavior and	mportance of green marketing. (BL1-Remember) nd challenges related to marketing. (BL2- ble product design and production. (BL3-Apply) d ethical consumerism. (BL4-Analyze) arketing efforts on business success. (BL5-										
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics × Gender ✓ Human Values ✓ Environment ×	SDG (Goals)	SDG1(No poverty) SDG3(Good health and well-being) SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)										

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	1	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	-	2	-	-	-	-	-	-	-	-	-	1	-	1
CO4	-	1	-	1	-	-	-	-	-	-	-	-	1	-	1
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Diversity and Inclusion		
Course Code	DCEC-803 HR[T]		
	CO1- Analyze social group differe Evaluate how various social distin contemporary issues.(BL1-Remei CO2- Identify and interpret diverse Recognize how social hierarchies challenges.(BL2-Understand) CO3- Examine the role of race and race and ethnicity influence individ CO4- Evaluate the influence of ge experiences.(BL4-Analyze) CO5- Analyze how gender and se experiences of social issues.(BL5	ctions shape perso mber) e perspectives influ affect perspectives d ethnicity in shapin dual and collective nder identity and s xual orientation sha	onal and group experiences in enced by social stratifications. s and responses to societal ng societal dynamics. Assess how social experiences. (BL3-Apply) exual orientation on social
Course Elements	Skill Development X Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment X	SDG (Goals)	SDG4(Quality education)

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	-	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	-	-	-	-	-	-	-	-	-	-	-	1	-	1
CO4	-	1	-	1	-	-	-	-	-	-	-	-	1	-	1
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Financial Statement Analysis											
Course Code	DCEC-803 FM[T]	CEC-803 FM[T]										
	CO2- Students will be able the stakeholders of a busin CO3- Students will be able a hypothetical company ba CO4- Students will be able companies to evaluate the CO5- Students will be able	heet, income statement, and cash flow statement. (BL1-Remember) CO2- Students will be able to Explain the relationship between financial reporting and the stakeholders of a business.(BL2-Understand) CO3- Students will be able to Prepare a basic income statement and balance sheet for hypothetical company based on provided financial data.(BL3-Apply) CO4- Students will be able to Compare and contrast financial statements of different ompanies to evaluate their financial strengths and weaknesses.(BL4-Analyze) CO5- Students will be able to Critique the ethical implications of financial reporting ractices such as earnings management and transparency.(BL5-Evaluate)										
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics × Gender × Human Values √ Environment ×	SDG (Goals)	SDG8(Decent work and economic growth) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	-	-	-	-	-	-	-	-	-	-	1	1
CO2	-	1	2	-	-	-	-	-	-	-	-	-	1	-	-
CO3	-	1	-	-	-	-	-	-	-	-	-	-	-	2	1
CO4	1	-	-	2	-	-	-	-	-	-	-	-	1	-	3
CO5	-	1	-	3	-	-	-	-	-	-	-	-	-	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Digital Marketing Analytics		
Course Code	DCEC-802 MM[T]		
Course Outcomes & Bloom's Level	types of digital media and dist Remember) CO2- Understand the core co digital performance.(BL2-Und CO3- Develop Content Strates and creation strategies. Evalu content analysis tools.(BL3-A CO4- Execute Online Advertis advertising, including mobile r effectiveness of digital ads.(B CO5- Leverage Social Media communication strategies. Ass	inguish betweer ncepts of digital lerstand) gies: Create and ate and optimize pply) sing Campaigns: narketing, and u L4-Analyze) in Marketing: Int sess the impact	: Demonstrate knowledge of various n paid, owned, and earned media. (BL1- analytics and apply metrics for evaluating d implement effective content planning e website UX and landing pages using : Identify and utilize various forms of e- inderstand the pricing models and tegrate social media into marketing of social media platforms, identify d automation to enhance social media
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment X	SDG (Goals)	SDG4(Quality education) SDG5(Gender equality) SDG10(Reduced inequalities) SDG17(Partnerships for the goals)

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	1	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	1	-	2	-	-	-	-	-	-	-	-	1	-	1
CO4	2	1	-	1	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Compensation and Benefi	Compensation and Benefits									
Course Code	DCEC-802 HR[T]										
Course Outcomes & Bloom's Level	package and their purpose CO2- Students will be able strategies, employee motiv CO3- Students will be able considering internal equity, (BL3-Apply) CO4- Students will be able achieving organizational go CO5- Students will be able practices, considering fairn Evaluate)	es within an org to explain the vation, and orga to develop a c external comp to evaluate th pals. (BL4-Ana to critique the ness, transpare to design an i	ethical implications of various compensation ncy, and potential for discrimination. (BL5- nnovative compensation and reward system								
Course Elements	Skill Development XEntrepreneurship ✓Employability ✓Professional Ethics XGender ✓Human Values ✓Environment X										

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	2	1	1
CO2	2	-	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	2	-	-	1	-	-	-	-	-	-	-	-	-	1	-
CO4	-	1	3	1	-	-	-	-	-	-	-	-	1	-	1
CO5	-	-	3	-	-	-	-	-	-	-	-	-	-	1	2
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Financial Modeling		
Course Code	DCEC-802 FM[T]		
	purpose of financial modelling(BL CO2- To analyze, understand and financial statements (BL2-Under CO3- To identify revenue and cos CO4- To build scenarios for financi	.1-Remember) d interpret performa stand) st drivers and start cial modelling (BL 4	forecasting data(BL3-Apply)
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	1	-	-	-	-	-	-	-	-	-	1	-	1
CO2	-	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	1	-	-	-	-	-	-	-	-	-	-	1	-	1
CO4	-	1	-	1	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Social Media Marketing												
Course Code	DCEC-801 MM[T]	EC-801 MM[T]											
Course Outcomes & Bloom's Level	posts, reels, images, short vie CO2- Employ the important c CO3- Practice the various the CO4- Discuss the different wa CO5- Illustrate YouTube mark	 D1- Defining the appropriate format for each content pillar, such as carousels, text sts, reels, images, short videos, long videos, etc.(BL1-Remember) D2- Employ the important concepts of social media marketing(BL2-Understand) D3- Practice the various theoretical aspects in Facebook marketing(BL3-Apply) D4- Discuss the different ways of marketing using Twitter and LinkedIn(BL4-Analyze) D5- Illustrate YouTube marketing and optimization(BL5-Evaluate) D6- Create Instagram business profile and promote business() 											
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values X Environment X		SDG4(Quality education) SDG17(Partnerships for the goals)										

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	1	1	-	-	-	-	-	-	-	-	2	1	-
CO3	1	1	-	2	-	-	-	-	-	-	-	-	1	1	1
CO4	2	1	-	1	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Negotiation and Conflict Res	egotiation and Conflict Resolution										
Course Code	DCEC-801 HR[T]											
Course Outcomes & Bloom's Level	negotiations.(BL2-Understar CO3- Students will be able to organizational and interperso CO4- Students will be able to negotiation, mediation, and a CO5- Students will be able to	 Budding Strategies on relationship management and organizational performance.(BL5- 										
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics × Gender × Human Values ✓ Environment ×	SDG (Goals)	SDG4(Quality education) SDG5(Gender equality) SDG10(Reduced inequalities) SDG17(Partnerships for the goals)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	1	-	1
CO2	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-
CO3	1	2	-	2	-	-	-	-	-	-	-	-	1	2	-
CO4	-	-	1	3	-	-	-	-	-	-	-	-	-	1	2
CO5	-	1	-	1	-	-	-	-	-	-	-	-	1	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Corporate Valuation									
Course Code	DCEC-801 FM[T]									
Course Outcomes	 CO1- Remember the key objectives and importance of corporate valuation(BL1-Remember) CO2- Understand the process of cost of capital estimation(BL2-Understand) CO3- Apply multiples to estimate the value of a company(BL3-Apply) CO4- Analyze the financial health of distressed companies for valuation purposes (BL4-Analyze) CO5- Evaluate the effectiveness of traditional vs. modern valuation methods. (BL5-Evaluate) 									
	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)							

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	1	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	1	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	-	2	-	-	-	-	-	-	-	-	-	1	1	1
CO4	-	1	-	1	-	-	-	-	-	-	-	-	1	-	1
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-