

SOM-BBA_Hons

Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Internship		
Course Code	ITR- 101		
Course Outcomes & Bloom's Level	<p>CO1- Students will be able to understanding of the framework of regulation of banking in India(BL1-Remember)</p> <p>CO2- Students will be able to explain the legal regulations governing banking operations, including banking laws, regulations, and policies.(BL2-Understand)</p> <p>CO3- Students will be able to apply banking laws and regulations to analyze and solve practical banking scenarios and case studies.(BL3-Apply)</p> <p>CO4- Students will be able to analyze the impact of changes in banking laws and regulations on banking practices and industry trends.(BL4-Analyze)</p> <p>CO5- Students will be able to evaluate the level of compliance with banking laws and ethical standards in banking operations and financial transactions.(BL5-Evaluate)</p> <p>CO6- ()</p>		
Course Elements	Skill Development ✓ Entrepreneurship ✗ Employability ✗ Professional Ethics ✗ Gender ✗ Human Values ✗ Environment ✗	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG17(Partnerships for the goals)

Course Articulation Matrix

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	1	1	-	1	-	-	-	-	-	1	-	2
CO2	2	-	3	-	1	1	2	-	-	-	-	-	1	1	-
CO3	1	-	2	-	1	-	-	1	-	-	-	-	-	-	1
CO4	1	2	-	1	-	1	2	1	-	-	-	-	1	1	-
CO5	-	1	2	1	2	1	1	-	-	-	-	-	-	1	-
CO6	1	-	1	2	1	1	-	1	-	-	-	-	-	-	1

SOM-BBA_Hons

Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Social Media Marketing		
Course Code	BMEC-801 MM[T]		
Course Outcomes & Bloom's Level	<p>CO1- Students will be able to understanding of the framework of regulation of banking in India.(BL1-Remember)</p> <p>CO2- Students will be able to explain the legal regulations governing banking operations, including banking laws, regulations, and policies.(BL2-Understand)</p> <p>CO3- Students will be able to apply banking laws and regulations to analyze and solve practical banking scenarios and case studies.(BL3-Apply)</p> <p>CO4- Students will be able to analyze the impact of changes in banking laws and regulations on banking practices and industry trends.(BL4-Analyze)</p> <p>CO5- Students will be able to evaluate the level of compliance with banking laws and ethical standards in banking operations and financial transactions.(BL5-Evaluate)</p> <p>CO6- ()</p>		
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics ✗ Gender ✗ Human Values ✗ Environment ✗	SDG (Goals)	SDG4(Quality education) SDG17(Partnerships for the goals)

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CO1	1	-	2	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	1	1	-	-	-	-	-	-	-	-	2	1	-
CO3	1	1	-	2	-	-	-	-	-	-	-	-	1	1	1
CO4	2	1	-	1	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO6	1	-	2	1	-	-	-	-	-	-	-	-	1	1	-

