

COURSES AND PROGRAMS CRITERIA

BBA / BBA Hons / BBA Hons with Research: Students must have at least scored a minimum aggregate of 60% marks in 12th std.

B.Com. / B.Com. Hons / B.Com. Hons with Research: Students must have at least scored a minimum aggregate of 60% marks in 12th std.

B.Com. in Digital Sales and Marketing (Apprenticeship Program): Students must have at least scored a minimum aggregate of 60% marks in 12th std.

B.Com. in Real Estate and Property Management (Apprenticeship Program): Students must have at least scored a minimum aggregate of 60% marks in 12th std.

MBA Dual: Bachelor's Degree (10+2+3) in any discipline from a recognized university with a minimum of 60% marks

MBA in Event Management: Bachelor's Degree (10+2+3) in any discipline from a recognized university with a minimum of 60% marks

MBA in Data Science: Bachelor's Degree (10+2+3) in any discipline from a recognized university with a minimum of 60% marks

MBA in Hospital & Healthcare Mgmt: Bachelor's Degree (10+2+3) in any discipline from a recognized university with a minimum of 60% marks

MBA in Agribusiness: Bachelor's Degree (10+2+3) in any discipline from a recognized university with a minimum of 60% marks

PhD in Management: Applicants need to hold a master's degree with 60% (such as an MBA or related field) from a recognized university or institution.

RESOURCES AVAILABLE

- **E-Parakh:** E-Parakh provides an integrated digital platform for academic monitoring, attendance, assessment, student performance tracking, and institutional academic management.
- **MP Online:** MP Online facilitates digital access to university services, applications, examinations, admissions, results, payments, and other student-related academic services.
- **Library:** ITM University provides an extensive collection of business books, journals, e-resources, and research databases. Students can access digital resources, Web of Science, and Turnitin to support quality research and maintain academic integrity.
- **LMS & MIS:** The university's LMS complements classroom learning with digital study materials, resources, and interactive tools. The MIS efficiently manages student data and generates insights to support academic and administrative decision-making.
- **Software & Tools:** Students have access to a wide range of professional software including SPSS, SAS, AMOS, MATLAB, E-Views, R, and Python, enabling them to develop strong analytical, research, and technical skills.
- **Simulation Lab:** The Business Simulation Lab at the School of Management offers an immersive learning environment where students experience real-world business situations, practice decision-making, and understand the impact of strategic choices.
- **Career Services:** Dedicated career services provide support in resume building, interview preparation, internships, placements, and career planning. Students receive guidance to identify opportunities and prepare effectively for their professional journey.
- **Research Opportunities:** The School of Management encourages students to participate in research projects and collaborate with faculty members. These opportunities help students develop research expertise, analytical thinking, and a deeper understanding of their chosen areas.

EXTRA-CURRICULAR

Music Events: The best of the singers like Ustad Rahim Fahimuddin Khan Dagar, Pandit Ajay Pohankar, Pandit Chhannu Lal Mishra, Girija Devi, Ustaad Rashid Khan, Pt. Rajan & Sajan Mishra, Wadali Brothers, Kavita Seth to name few have visited us. The best of the instrumentalists Ronu Mujumdar, Pandit D K Datar, Ustad Sultan Khan, Ustad Shujat Hussain Khan, Niladri Kumar, Pt. Shiv Kumar Sharma & Kala Ramnath has also been part of various music events at ITMU. Performance by Arijit Singh, KK, Shilpa Rao, Javed Ali, Faizalpuria, Jubin Naitiyal, Papon, Neeti Mohan, Ankit Tiwari etc.

Sculpture & Painting Events: We regularly organise international Sculpture Symposiums where sculptors and painters from all parts of the globe visit on residency scheme and create, making the campus the largest collector of modern art in India.



ACCOMMODATION @ ITM UNIVERSITY

Newly constructed separate hostels for girls and boys with 'A' Class furnishings & fittings and hygienic separate Kitchen for vegetarian & non-vegetarian students is available on annual payment basis. All additional facilities like Room cooler, Room heater, exclusive room with single Bed, Studio Apartments. AC rooms are available on payment basis accordingly.

Cafeteria / Mess: An open air cafeteria supplies hot and hygienic snacks and executive lunch. It is well complemented by the Nescafe corners.

Fees @ ITM University: Annual Course Fee includes: Enrollment fee, Identity Card Fee, Tuition Fee, Library Fee, Laboratory Fee, Sports Fee, Gym and Health Club Fee, Examination Fee and Club Fee.

For Fee: Please visit ITM University website.

ITM-NEST (National Entrance & Scholarship Test)

Online Application: Candidates can also apply online at <http://www.itmuniversity.ac.in/Admission-ITM-University/> (online applicants need to pay Rs. 1000/- online).

Submission of Application Form (offline): Hard copy of dully filled in forms should be sent to Director-Admissions and Counseling, ITM University, NH-44, Turari, Gwalior (MP) 474001.

The Form should accompany a Demand Draft of Rs. 1000/- in favour of 'ITM University Gwalior' payable at Gwalior.

ITM UNIVERSITY GWALIOR

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Mobile: +91 7773005063

Email: admission@itmunity.ac.in, www.itmuniversity.ac.in

Toll Free: 18002700031



"CELEBRATING DREAMS"

ITM SCHOOL OF BUSINESS & LEADERSHIP

www.itmuniversity.ac.in



UNLEASH YOUR POTENTIAL AT ITM UNIVERSITY GWALIOR

Immerse yourself in a vibrant learning experience at ITM University Gwalior, a multidisciplinary university nestled amidst a lush green campus adorned with artistic sculptures. We offer a diverse range of programs in engineering, AI, cybersecurity, management, agriculture, pharmacy, nursing, education, and more.

ITM University distinguishes itself through its experiential learning approach. Our pedagogy is expeditionary, incorporating activity-based learning, project-based learning, problem-based learning, and real-world industrial projects. This ensures you graduate with not just theoretical knowledge, but practical skills and industry preparedness.

In fields like nursing and agriculture, learning is further enhanced by clinical practices in renowned hospitals and hands-on experiences through RAWE and ELP programs. What's more, we believe that Artificial Intelligence is a cornerstone of future careers. Therefore, at ITM University Gwalior, AI learning is integrated into all our programs.

We go beyond academics, fostering holistic development by weaving Indian knowledge systems into our curriculum. Specially crafted courses and signature programs introduce you to this rich heritage, alongside contemporary disciplines. This unique blend equips you to be a well-rounded graduate who understands your roots while embracing the future.

We host engaging events like international sculpture symposium, Indian dance festivals, classical music concerts, and theatre festivals. These initiatives ensure students graduate as a responsible citizen with a strong cultural identity.

At ITM University, we understand the importance of industry collaboration. Our strong network of partners, established through MoUs signed which connects you with leading companies like Celonis, Alteryx, AWS, Blue Prism, Microchip, Jk Tyre, and medical colleges. These collaborations span diverse sectors, with a focus on emerging fields like deep learning, and semiconductors. Dedicated Centers of Excellence further strengthen these partnerships, providing unparalleled exposure to industry practices.

Beyond academics and industry connections, ITM University offers state-of-the-art sports facilities conforming to international standards. Enjoy playing football, athletics, basketball, handball, badminton, or work out in our well-equipped gym.

AWARDS AND RANKINGS

- ITM University, Gwalior has been honoured with the prestigious “**Best University of Madhya Pradesh**” award under the Pride of Nation Awards 2025. The award recognizes the University's excellence in Nationalism, Patriotism and Nation-Building through Beyond Academics activities.
- ITM School of Business & Leadership, Gwalior has been awarded an **AAA+ Rating by Careers360** in 2025, recognizing it among the leading management institutions in Gwalior.
- The School of Business & Leadership has been awarded the prestigious **Platinum Rating in Management by QS I-GAUGE**, a nationwide rating system for higher education institutions in India with the exceptional score of 250/2 50, earning the Platinum rating in the Management category. The recognition was awarded in 2023.



ITM UNIVERSITY GWALIOR: WHERE INNOVATION MEETS EDUCATION

ITM University stands out from the crowd through its unique approach to education. Here's a glimpse into what sets them apart:

AI Across the Curriculum: ITM University integrates Artificial Intelligence (AI) into various courses. This prepares students for the future workforce, giving them a competitive edge in a world increasingly reliant on AI.

Holistic Development Through Signature Events: Beyond academics, ITM focuses on the well-being and personality development of its students. They achieve this through unique signature events that encourage creativity, teamwork, and leadership skills.

A Wealth of Resources: ITM provides students with a rich learning environment. This includes a well-stocked library, cutting-edge laboratories, and access to online resources.

Lush Green Oasis: The university boasts a picturesque, sprawling green campus, offering a serene and stimulating atmosphere for learning.

A Campus Adorned with Art: ITM's campus is infused with sculptures, creating an inspiring and aesthetically pleasing environment that fosters creativity and appreciation for art.

Quality Placements: The university has a strong track record of placing its graduates in top companies. Their industry-oriented curriculum and focus on practical skills prepare students for successful careers.

State-of-the-Art Labs: ITM equips students with the latest technology by providing them with cutting-edge laboratories. This allows for hands-on learning and experimentation in various fields.

Industry Interaction and Training: The university facilitates close interaction with industry leaders. This allows students to gain valuable insights into the professional world and participate in industry training programs, giving them practical experience.

ITM University's commitment to innovation, holistic development, and industry preparedness makes it a unique and attractive option for students seeking a well-rounded education that prepares them for success in the 21st century.



Vizzy Trophy (BCCI): Cricket Ground of ITMU



India's only University with a vast collection of Sculptures, Paintings and other artworks



'NAAD' Open Amphitheatre with 3000 seating capacity

INTERNATIONAL SPORTS ACHIEVERS



5th International Conference on Transformation Impact of AI on Business Competitiveness



Innovation Summit 2026

SCHOOL OF BUSINESS & LEADERSHIP



ITM School of Business & Leadership is committed to nurturing globally competent, ethical, and future-ready business leaders through academic excellence, experiential learning, innovation, entrepreneurship, and strong industry engagement. The School offers contemporary undergraduate, postgraduate, apprenticeship, and doctoral programmes designed to bridge the gap between classroom learning and real-world business challenges. With a focus on leadership development, emerging technologies, research, entrepreneurship, and industry-oriented learning, the School empowers students to think critically, innovate confidently, and create meaningful impact. Through project-based learning, industry interactions, internships, research opportunities, and a global perspective, ITM School of Business & Leadership prepares learners to lead in a rapidly evolving business environment.

