

Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Management Concept and C	anagement Concept and Organization Behavior											
Course Code	MBA101[T]												
Course Outcomes & Bloom's Level	CO1- Student will be able to Define key management concepts and organizational behavior theories. (BL1-Remember) CO2- Student will be able to Explain the role of management in organizations and to impact of individual and group behavior on organizational performance. (BL2-Understand) CO3- Student will be able to Apply management theories and principles to real-work organizational scenarios to solve basic management problems. (BL3-Apply) CO4- Student will be able to Analyze organizational case studies to identify issues related to management practices and employee behavior. (BL4-Analyze) CO5- Student will be able to Evaluate different management approaches and organizational behavior strategies to determine their effectiveness in various contex (BL5-Evaluate) CO6- Student will be able to Design a comprehensive management plan that incorporates organizational behavior principles to enhance productivity and employed.												
Course Elements	satisfaction.(BL6-Create) Skill Development ✓ Entrepreneurship ✓ Employability X Professional Ethics X Gender ✓ Human Values X Environment X SDG (Goals) SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth)												

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	2	1	1	3	1	2	1	-	-	-	-	1	1	-
CO2	1	-	2	1	1	1	-	1	-	-	-	-	-	2	1
CO3	2	1	1	-	2	1	1	-	-	-	-	-	1	2	2
CO4	-	2	2	2	-	1	2	1	-	-	-	-	1	3	1
CO5	1	-	-	2	3	1	1	1	-	-	-	-	1	-	1
CO6	1	-	1	1	-	-	1	-	-	-	-	-	1	1	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Managerial Economics									
Course Code	MBA102[T]									
	managerial decision-making.(CO2- Students will be able to on firm decision-making.(BL2 CO3- Students will be able to (BL3-Apply) CO4- Students will be able to economic frameworks to iden CO5- Students will be able to outcomes of alternative manaeconomic factors.(BL5-EvalueCO6- Students will be able to	(BL1-Remember explain the difference explain the difference explain the difference explain the difference explaint expla	erent market structures and their impact principles to analyze business scenarios. Impetitive landscape of an industry using portunities and threats. (BL4-Analyze) attemption to the economic feasibility and potential ies considering both internal and external opose economically sound estment decisions, and product							
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X SDG (Goals) SDG4(Quality education) SDG8(Decent work and economic growth)									

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	1	1	-	-	-	1	-	-	-	-	-	1	-	1
CO2	2	-	-	1	-	3	3	1	-	-	-	-	2	1	1
CO3	2	-	2	1	-	1	-	1	-	-	-	-	-	1	1
CO4	1	-	3	1	-	2	2	-	-	-	-	-	1	1	-
CO5	-	1	3	-	3	1	1	-	-	-	-	-	1	-	1
CO6	-	-	1	-	1	-	-	-	-	-	-	-	-	1	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Business Communication and I	Drafting	
Course Code	MBA103[T]		
Course Outcomes & Bloom's Level	CO2- Analyse ethical, legal, cultural Understand)	d international busir tural, and global bus g of appropriate org ns.(BL3-Apply) ng of emerging elect	ness situations (BL1-Remember) siness Communication issues.(BL2-anizational formats and channels tronic modes of communication.
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	3	-	-	-	-	-	-	1	-	-
CO2	-	1	-	1	-	-	1	1	-	-	-	-	-	2	-
CO3	-	-	2	-	3	-	-	-	-	-	-	-	3	-	-
CO4	1	2	-	-	-	-	3	-	-	-	-	-	-	-	1
CO5	-	-	1	-	-	1	-	2	-	-	-	-	2	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Quantitative Technique											
Course Code	MBA104[T]											
	CO1- Students will be able to define measures used in business.(BL1-CO2- Students will be able to inte financial statements, and market in CO3- Students will be able to Selection business data and draw data-drive CO4- Students will be able to Evastatistical methods used in busines CO5- Students will be able to criticinferences drawn from business recCO6- Students will be able to devassess business risks based on h	rpret statistical resurces and apply approper conclusions for alluate the strengths as contexts. (BL4-Acally appraise the vesearch studies. (Belop a statistical meres research studies.	ults presented in business reports, 2-Understand) opriate statistical tests to analyze decision-making.(BL3-Apply) and limitations of different Analyze) validity and reliability of statistical L5-Evaluate) odel to forecast future trends or									
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X										

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	1	-	1	-	1	1	-	-	-	-	1	-	1
CO2	2	-	1	1	-	3	3	-	-	-	-	-	-	1	1
CO3	2	1	-	1	-	-	-	1	-	-	-	-	1	1	-
CO4	-	1	3	1	-	1	-	1	-	-	-	-	2	1	2
CO5	2	1	1	-	-	1	-	1	-	-	-	-	-	1	1
CO6	1	-	-	1	_	-	-	1	-	-	_	-	1	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Accounting for Managers										
Course Code	MBA105[T]										
Course Outcomes & Bloom's Level	CO1- Students will be able to ider components. (BL1-Remember) CO2- Students will be able to exp concepts underlying financial reports assess the financial health of an accoder Students will be able to anafinancial statements. (BL4-Analyz CO5- Students will be able to critic practices and propose strategies Evaluate) CO6- Students will be able to dev business planning and decision-member 1.	lain the fundament orting.(BL2-Unders by accounting prince organization.(BL3-A byze the impact of or e) cally assess the eth for ensuring financi	al accounting principles and stand) iples to interpret financial data and Apply) different accounting methods on nical implications of accounting al reporting transparency.(BL5-asts and budgets to support								
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X										

COs	PO1	PO2	PO3	PO4	PO5	P06	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	1	-	1	-	1	1	-	-	-	-	-	2	1
CO2	2	-	1	1	-	3	2	-	-	-	-	-	2	-	1
CO3	2	1	-	1	-	1	-	1	-	-	-	-	1	2	-
CO4	1	1	3	1	-	-	1	-	-	-	-	-	1	2	T-
CO5	-	-	3	-	-	1	1	1	-	-	-	-	-	1	2
CO6	1	-	-	1	-	-	2	-	-	-	-	_	2	-	1



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Business Environment										
Course Code	MBA106[T]										
	(BL1-Remember) CO2- Students will be able industries and business pr CO3- Students will be able a specific industry.(BL3-A CO4- Students will be able environmental factors and CO5- Students will be able emerging trends in the bus CO6- Students will be able	e to explain the actices.(BL2-Le to apply frame pply) e to analyze the their influence to evaluate the siness environre to develop a personner.	eworks to assess the external environment of e interrelationships between different on business strategy.(BL4-Analyze) he potential risks and opportunities arising from								
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values ✓ Environment X	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values ✓ SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production) SDG13(Climate action)									

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	1	1	-	-	1	1	-	-	-	-	1	2	-
CO2	2	-	2	1	-	3	3	-	-	-	-	-	1	-	1
CO3	2	1	-	1	1	1	1	1	-	-	-	-	3	2	-
CO4	-	1	3	1	2	-	1	-	-	-	-	-	2	1	-
CO5	1	1	1	2	-	1	1	1	-	-	-	-	1	-	1
CO6	1	_	_	1	-	2	-	-	-	-	-	-	-	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Legal Aspect of Business	egal Aspect of Business											
Course Code	MBA107[T]												
Course Outcomes & Bloom's Level	to business law.(BL1-Remein CO2- Students will demonstrate precedents, and apply this understand) CO3- Students will apply legoraft basic legal documents, frameworks.(BL3-Apply) CO4- Students will critically a relevant issues, evaluate arguments (BL4-Analyze) CO5- Students will assess the in mitigating risks and promotevaluate) CO6- Students will be able to	mber) rate comprehenderstanding to al principles and and make informationally legal care guments, and associate effectiveness of the compliance of synthesize a compliance of the complex	sion of legal terminology, theories, and analyze business scenarios. (BL2-d concepts to solve business problems, med business decisions within legal ases, statutes, and regulations to identify seess the impact on business operations. of legal strategies, policies, and practices within business organizations. (BL5-comprehensive legal compliance strategy and ethical implications within the regulatory										
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X SDG (Goals) SDG4(Quality education) SDG8(Decent work and economic growth SDG10(Reduced inequalities)												

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	1	-	-	1	1	1	-	-	-	-	1	-	1
CO2	2	1	-	-	1	1	2	1	-	-	-	-	-	3	1
CO3	1	2	1	1	-	-	1	1	-	-	-	-	2	-	-
CO4	1	3	1	2	-	1	1	2	-	-	-	-	1	1	-
CO5	1	-	3	2	1	1	2	1	-	-	-	-	1	1	2
CO6	1	-	-	-	1	1	1	-	-	-	-	-	-	-	1



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Computer Concept and M	anagerial Appl	ication
Course Code	MBA108[T]		
	management tasks(BL1-RCO2- Student will be able software application (BL2-CO3- Student will be able management decisions(BLCO4- Student will be able software solutions for a spCO5- Student will be able organizational efficiency at CO6- Student will be able	temember) to explain the to explain the to understand) to apply appropase. -3-Apply) to analyze the ecific manager to evaluate the decision-mate to develop a please.	mon types of business software used in pasic functionalities of a specific business priate software tools to analyze data for strengths and weaknesses of different ment need(BL4-Analyze) impact of technology adoption on aking processes(BL5-Evaluate) and to implement a new software application in and potential challenges(BL6-Create)
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	1	-	2	1	1	-	-	-	-	-	1	1
CO2	2	1	-	1	-	3	3	-	-	-	-	-	1	-	2
CO3	1	2	-	1	2	-	1	1	-	-	-	-	1	-	1
CO4	-	2	3	1	1	-	1	2	-	-	-	-	2	1	_
CO5	-	1	3	-	1	2	-	-	-	-	-	-	-	2	1
CO6	1	_	_	2	_	_	2	1	_	-	-	-	2	-	1



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Business Simulation Wor	kshop								
Course Code	MBA109[P]									
	scenarios for decision-ma CO2- Student will be able performance and formulat CO3- Student will be able business operations and CO4- Student will be able outcomes in a risk-free en CO5- Student will be able present and justify simulat CO6- Student will be able	king.(BL3-App to analyze and te strategies.(B to collaborate challenges.(BL to evaluate the divironment.(BL to communica ted business de to demonstrate	d interpret simulated business data to assess BL4-Analyze) effectively in teams to simulate real-world 3-Apply) e impact of different strategies on business 5-Evaluate) te effectively, both orally and in writing, to ecisions.(BL3-Apply) e ethical and responsible decision-making in							
Course Elements	the context of business simulations.(BL6-Create) Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X SDG4(Quality education) SDG5(Gender equality) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)									

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	-	1	-	1	-	-	-	-	-	1	2	1
CO2	1	2	-	1	-	3	-	1	-	-	-	-	-	1	-
CO3	2	-	1	-	1	2	1	-	-	-	-	-	1	-	1
CO4	1	2	1	1	-	1	-	-	-	-	-	-	-	1	-
CO5	1	2	1	-	-	1	-	1	-	-	-	-	1	1	-
CO6	1	_	1	-	1	_	-	1	_	-	-	-	-	-	1



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Marketing Management												
Course Code	MBA-201[T]												
Course Outcomes & Bloom's Level	benefits for marketing strategies. CO3- Student will be able apply to plan for a specific product or service CO4- Student will be able Analyz channels (BL4-Analyze) CO5- Student will be able evaluation key performance indicators (KCO6- Student will be able to Development CO5- Student will be able apply to plan	5- Student will be able evaluate the effectiveness of a marketing campaign based ey performance indicators (KPIs)(BL5-Evaluate) 5- Student will be able to Develop a new product concept considering market ds, competition, and branding strategies.(BL6-Create)											
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓												

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	1	-	1	2	-	1	1	-	-	-	-	-	2	1
CO2	2	-	1	1	-	3	3	1	-	-	-	-	1	3	-
CO3	1	1	-	1	-	2	-	1	-	-	-	-	1	1	1
CO4	2	1	3	1	1	-	1	2	-	-	-	-	1	1	2
CO5	1	-	3	2	-	2	2	1	-	-	-	_	-	1	2
CO6	2	-	1	-	1	-	2	-	-	-	-	-	2	1	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Strategic Human Resource	Management	
Course Code	MBA-202[T]		
	human resource manageme CO2- Students will be able goals.(BL2-Understand) CO3- Students will be able performance.(BL3-Apply) CO4- Students will be able strategy.(BL4-Analyze) CO5- Students will be able (BL5-Evaluate)	ent.(BL1-Reme to explain the rost of apply strategent to analyze HR is to evaluate the to design innovations.)	ncepts and terminologies related to strategic mber) ole of SHRM in achieving organizational ic HR practices to enhance organizational ssues and align them with organizational effectiveness of different HR strategies. ative HR strategies that contribute to long-
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values ✓ Environment X	SDG (Goals)	SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth) SDG10(Reduced inequalities)

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	-	1	-	1	1	-	-	-	-	1	-	-
CO2	1	2	-	-	1	-	-	-	-	-	-	-	-	2	1
CO3	-	1	-	2	-	1	-	1	-	-	-	-	1	-	-
CO4	1	-	1	-	2	-	1	-	-	-	-	-	-	-	3
CO5	-	2	-	-	1	-	-	1	-	-	-	-	-	1	-
CO6	2	_	_	1	-	2	_	_	_	-	-	-	1	2	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Financial Management	nancial Management											
Course Code	MBA-203[T]												
Course Outcomes & Bloom's Level	CO2- Students will be able process.(BL2-Understand CO3- Students will be able evaluate investment project CO4- Students will be able capital from financial mana CO5- Students will be able various factors.(BL5-EvalueO6- Students will be able CO6- Students will be able	D2- Students will be able to relate the financial theories with the decision making ocess.(BL2-Understand) D3- Students will be able to apply financial management tools and techniques to valuate investment projects.(BL3-Apply) D4- Students will be able to analyze information relating to sources and uses of upital from financial manager's perspective.(BL4-Analyze) D5- Students will be able to develop a financial forecast for a company, considering urious factors.(BL5-Evaluate) D6- Students will be able develop a comprehensive financial model to evaluate the assibility and financial implications of a complex business decision(BL6-Create)											
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG12(Responsible consuption and production)										

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	1	1	-	2	1	1	1	-	-	-	-	2	-	1
CO2	1	-	-	-	1	-	1	-	-	-	-	-	-	2	1
CO3	1	1	2	1	-	1	-	1	-	-	-	-	2	1	1
CO4	1	-	1	2	2	3	2	1	-	-	-	-	1	-	1
CO5	1	1	2	1	3	2	1	1	-	-	-	-	-	1	1
CO6	-	-	1	-	1	_	2	-	-	-	-	_	-	1	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Innovation and Entrepren	eurship	
Course Code	MBA-204[T]		
	CO1- Students will be able to identify and define key entrepreneurial terms. (Exemember) CO2- Students will be able to explain the different types of entrepreneurial verification of their characteristics. (BL2-Understand) CO3- Students will be able to apply opportunity evaluation frameworks to assibility of a potential business idea. (BL3-Apply) CO4- Students will be able to analyze the internal and external factors influence we venture's success using different analytical tools. (BL4-Analyze) CO5- Students will be able to evaluate the feasibility of a business plan by astinancial projections and marketing strategies. (BL5-Evaluate) CO6- Students will be able to develop a comprehensive business plan for a resture. (BL6-Create) Contraction of the contraction of th		e different types of entrepreneurial ventures (nd) ortunity evaluation frameworks to assess the (B-Apply) e internal and external factors influencing a alytical tools .(BL4-Analyze) ne feasibility of a business plan by assessing egies.(BL5-Evaluate)
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values X Environment X	 	SDG8(Decent work and economic growth) SDG12(Responsible consuption and

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	1	-	-	-	-	-	1	-	1
CO2	2	1	-	1	-	3	3	-	-	-	-	-	-	1	-
CO3	2	-	-	1	-	-	-	1	-	-	-	-	1	-	1
CO4	-	1	3	1	-	-	-	-	-	-	-	-	1	-	2
CO5	-	-	3	-	-	1	-	1	-	-	-	-	-	2	-
CO6	1	_	_	2	_	-	1	-	_	-	-	-	-	1	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Production and Operation	ns Managemen	t
Course Code	MBA-205[T]		
	management(BL1-Remer CO2- Students will be able systems.(BL2-Understan CO3- Students will be able a product or service.(BL3-CO4- Students will be able strategies on cost and cus CO5- Students will be able based on efficiency and sa	mber) e to explain the d) e to apply forece -Apply) e to analyze the stomer service. e to evaluate the afety considera e to design a p	ne effectiveness of a production line layout ations(BL5-Evaluate) roduction schedule that optimizes resource
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG12(Responsible consuption and production)

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	2	-	-	1	1	-	-	-	-	1	-	1
CO2	1	-	-	1	-	1	1	-	-	-	-	-	2	1	-
CO3	-	2	1	1	-	-	1	1	-	-	-	-	-	1	-
CO4	-	1	1	1	-	1	-	-	-	-	-	-	-	1	1
CO5	1	-	1	-	-	1	1	1	-	-	-	-	1	-	-
CO6	-	1	-	-	1	_	-	-	-	-	-	_	-	1	1



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Research Methodology Using SP	SS	
Course Code	MBA-206[T]		
Course Outcomes & Bloom's Level	CO1- Students will be able to ider qualitative research methods releved CO2- Students will be able to expedesigns and their appropriate apped CO3- Students will be able to form plan aligned with a specific busine CO4- Students will be able to critical various data collection methods of CO5- Students will be able to an ameaningful conclusions and identific CO6- Students will be able to deversearch project, outlining a clear outcomes.(BL6-Create)	oblems.(BL1-Remember) teristics of different research lerstand) question and develop a research g scenario.(BL3-Apply) strengths and weaknesses of t factors .(BL4-Analyze) research findings, drawing s implications.(BL5-Evaluate) research proposal for a business	
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	2	1	1	1	-	1	1	-	-	-	-	2	1	1
CO2	1	-	2	-	1	-	1	1	-	-	-	-	-	1	1
CO3	2	1	2	-	-	1	1	-	-	-	-	-	1	1	1
CO4	2	-	1	2	2	1	1	1	-	_	-	-	1	2	1
CO5	2	-	3	-	2	1	2	1	-	_	-	-	-	1	1
CO6	2	1	-	2	1	2	-	1	-	-	-	-	1	1	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	International Business								
Course Code	MBA-207[T]								
	related to international bus CO2- Student will be able factors on international bus CO3- Student will be able real-world business scena CO4- Student will be able international trade and invo CO5- Student will be able strategies and policies.(BL CO6- Student will be able	siness operation to Explain the siness activitiento Apply internations. (BL3-Appleto Analyze the estment. (BL4-to Assess the custo according to Design a co	impact of cultural, economic, and political s.(BL2-Understand) ational business theories and strategies to ly) risks and opportunities associated with						
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)								

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	2	-	-	2	1	1	-	-	-	-	1	-	1
CO2	2	1	1	3	1	-	2	1	-	-	-	-	3	2	1
CO3	1	-	-	2	1	-	1	2	-	-	-	-	1	1	1
CO4	1	3	2	-	1	-	1	1	-	-	-	-	1	3	1
CO5	2	3	1	2	-	1	1	1	-	-	-	-	1	-	-
CO6	1	-	1	1	_	-	_	1	_	-	-	-	-	1	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	E-Commerce		
Course Code	MBA-208[T]		
Course Outcomes & Bloom's Level	e-commerce.(BL1-Remer CO2- Student will be able their applications.(BL2-Ur CO3- Student will be able manage online businesse: CO4- Student will be able consumers, and society.(ECO5- Student will be able techniques in achieving businesses.)	nber) to Explain the derstand) to Apply e-cons.(BL3-Apply) to Analyze the BL4-Analyze) to Assess the usiness objective Design inno	effectiveness of e-commerce strategies and ves.(BL5-Evaluate) ovative e-commerce solutions and strategies to
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	-	2	1	-	2	1	-	-	-	-	1	1	-
CO2	-	1	2	3	1	1	1	1	-	-	-	-	2	-	1
CO3	1	1	1	2	2	-	-	2	-	-	-	-	3	1	1
CO4	2	1	3	1	3	1	-	1	-	-	-	-	1	2	1
CO5	1	-	-	1	2	2	1	2	-	-	-	-	1	3	_
CO6	1	-	_	-	1	1	_	1	-	-	_	-	1	2	1



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Workshop on SPSS		
Course Code	MBA-209[P]		
	business analytics. (BL2-Unders CO3- Students will be able to apprentical analyses.(BL3-Apply) CO4- Students will be able to analytic business decision-making.(BL)	plain the functionalistand) ply SPSS tools to play see and interpret all the comprehensive states comprehensive	ties and uses of SPSS software in erform descriptive and inferential data outputs generated by SPSS sults and report findings effectively
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	3	2	1	-	-	-	-	-	-	-	-	-	3	-	-
CO2	2	1	1	-	-	-	-	-	-	-	-	-	2	1	T-
CO3	3	2	1	-	1	-	1	-	-	-	-	-	-	1	-
CO4	1	1	-	1	-	2	-	1	-	-	-	-	2	-	1
CO5	3	2	1	-	1	-	2	-	-	-	-	-	1	1	-
CO6	1	3	2	1	1	_	2	1	_	_	-	_	_	2	1



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Managerial Decision Mod	eling Using Sp	readsheet
Course Code	MBA-301[T]		
	software for decision mode CO2- Student will be able they apply to managerial of CO3- Student will be able solving business problems CO4- Student will be able informed business decisio CO5- Student will be able decision models in various CO6- Student will be able	eling.(BL1-Rer to Explain the lecision-making to Utilize spread (BL3-Apply) to Interpret the ns.(BL4-Analy to Assess the design com	basic concepts of decision modeling and how g.(BL2-Understand) adsheet software to construct models for e results of spreadsheet-based models to make (ze) effectiveness and limitations of different
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG8(Decent work and economic growth) SDG11(Sustainable cities and economies) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	1	1	-	1	1	-	-	-	-	1	-	-
CO2	1	2	-	1	2	-	2	1	-	-	-	-	1	-	1
CO3	1	1	-	-	1	1	-	1	-	-	-	-	-	2	1
CO4	1	1	-	1	-	-	-	1	-	-	-	-	2	1	-
CO5	1	-	2	1	1	2	-	1	-	-	-	-	-	-	1
CO6	1	-	_	_	1	_	_	1	_	-	_	_	1	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Strategic Management	trategic Management										
Course Code	MBA-302[T]											
	frameworks (BL1-Remember CO2- Students will be able and external environments (Understand) CO3- Students will be able threats, and opportunities (CO4- Students will be able competitive advantage and CO5- Students will be able business situation, consider CO6- Students will be able	to explain the read their impact to conduct an in the standard and their impact to evaluate the its overall busing various inflato critically assets	define key strategic management elationships between a company's internal et on strategic decision-making.(BL2- ndustry analysis, identifying key competitors, strategic fit between a company's chosen ness model.(BL4-Analyze) recommend a strategic plan for a specific uencing factors .(BL5-Evaluate) ess the ethical implications of various for responsible business practices.(BL6-									
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG17(Partnerships for the goals)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	3	2	-	1	-	1	-	1	-	-	-	-	1	1	1
CO2	2	1	-	1	-	1	1	-	-	-	-	-	-	-	1
CO3	1	-	1	2	1	-	1	1	-	-	-	-	2	1	1
CO4	2	1	1	1	3	1	-	1	-	-	-	-	1	2	1
CO5	1	-	-	1	-	1	1	-	-	-	-	-	1	1	1
CO6	3	2	1	-	-	1	-	1	-	-	-	-	1	-	1



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Viva-Voce on Summer Inte	rnship	
Course Code	MBA-306[P]		
Course Outcomes & Bloom's Level	the knowledge and skills ga CO2- Students will be able in discussing real-world bus Analyze) CO3- Students will be able tasks, and responsibilities.(ICO4- Students will be able practical situations encounted CO5- Students will be able areas for improvement from	ined.(BL3-App to demonstrate iness scenarios to communicate BL3-Apply) to apply theoret ered during the to receive cons faculty evaluat to gain insights	critical thinking and problem-solving abilities is encountered during the internship. (BL4-e effectively about their internship projects, tical concepts learned in the MBA program to internship. (BL3-Apply) tructive feedback on their performance and tors. (BL3-Apply) into professional conduct, ethical behavior,
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG17(Partnerships for the goals)

COs	PO1	PO2	PO3	PO4	PO5	P06	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	1	1	-	1	-	-	-	-	-	1	-	2
CO2	2	-	3	-	1	1	2	-	-	-	-	-	1	1	-
CO3	1	-	2	-	1	-	-	1	-	-	-	-	-	-	1
CO4	1	2	-	1	-	1	2	1	-	-	-	-	1	1	-
CO5	-	1	2	1	2	1	1	-	-	-	-	-	-	1	-
CO6	1	_	1	2	1	1	-	1	-	-	-	_	-	-	1



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Workshop on Entrepreneu	ırship Skill Deve	elopment
Course Code	MBA-307 [P]		
	terminologies.(BL1-Remei CO2- Students will be able entrepreneurs.(BL2-Undei CO3- Students will be able business opportunities.(BL CO4- Students will be able viable business models.(B CO5- Students will be able ventures.(BL5-Evaluate)	mber) to explain the rstand) to apply entrep. 3-Apply) to analyze ma L4-Analyze) to evaluate the	characteristics and traits of successful oreneurial tools and techniques to identify rket trends and customer needs to develop e feasibility and scalability of entrepreneurial orehensive business plans and pitches for
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability X Professional Ethics X Gender X Human Values ✓ Environment X	SDG (Goals)	SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG9(Industry Innovation and Infrastructure)

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	1	-	-	-	1	-	-	-	-	-	1	1	-
CO2	1	1	-	1	2	1	-	1	-	-	-	-	1	-	1
CO3	2	1	1	-	1	-	1	1	-	-	-	-	1	1	2
CO4	2	2	1	2	-	1	1	-	-	-	-	-	1	1	-
CO5	2	1	1	1	1	2	1	1	-	-	-	-	-	1	2
CO6	2	1	1	2	1	_	2	1	_	-	-	_	2	1	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Industrial Relation and Em	oloyment Laws	
Course Code	MBA-305 HR[T]		
Course Outcomes & Bloom's Level	relations and employment la CO2- Students will be able employment laws in organiz CO3- Students will be able relations effectively.(BL3-A CO4- Students will be able solutions.(BL4-Analyze) CO5- Students will be able strategies and compliance v	aws.(BL1-Remento explain the rotations.(BL2-Unito apply relevanto apply) to analyze industo evaluate the evaluate the evolution of the design policies	ole and importance of industrial relations and inderstand) It laws and practices to manage industrial strial disputes and legal issues to identify effectiveness of industrial relations it laws.(BL5-Evaluate) es and strategies for managing industrial
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender ✓ Human Values ✓ Environment X	SDG (Goals)	SDG5(Gender equality) SDG8(Decent work and economic growth) SDG10(Reduced inequalities)

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	1	-	-	1	-	-	-	-	-	1	-	-
CO2	1	1	2	-	1	-	2	-	-	-	-	-	-	1	1
CO3	1	2	-	2	-	2	-	-	-	-	-	-	2	-	-
CO4	1	-	1	2	-	1	-	1	-	-	-	-	-	1	2
CO5	2	-	1	-	1	-	2	2	-	-	-	-	1	1	-
CO6	1	-	1	1	-	2	1	_	_	-	-	_	-	1	1



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Brand Management										
Course Code	MBA-305 MM[T]										
Course Outcomes & Bloom's Level	Facility(BL1-Remember) CO2- Students will be able brand tactics, and how they Understand) CO3- Students will be able product or service, conside CO4- Students will be able for a given brand, identifyin financial and non-financial CO5- Students will be able considering potential risks a CO6- Students will be able	to explain the work together to develop a bring target aud to evaluate the g strengths and value of a branto design a branto develop a control to develop a control to develop a control together to develop a control to develop a control together t	differences between brand strategy and to achieve brand objectives.(BL2- rand positioning statement for a specific ience and competitor analysis.(BL3-Apply) e effectiveness of existing branding elements d weaknesses.brand equity and assess the id.(BL4-Analyze) and extension strategy for an existing brand, es for brand dilution.(BL5-Evaluate) omprehensive brand management plan for a saging, communication channels, and budget								
Course Elements	Skill Development X Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X		SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)								

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	1	-	2	1	-	-	-	-	-	1	1	-
CO2	-	2	1	1	-	3	3	2	-	-	-	-	-	1	1
CO3	1	-	2	1	2	-	2	1	-	-	-	-	2	1	-
CO4	-	1	3	1	-	1	-	1	-	-	-	-	1	1	-
CO5	-	1	3	-	2	-	1	-	-	-	-	-	-	3	1
CO6	1	2	-	1	-	-	1	1	-	-	-	-	1	2	1



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Financial Analytics											
Course Code	MBA-305 FM[T]											
Course Outcomes & Bloom's Level	CO1- Students will recall key finant analytics, including financial stater Remember) CO2- Students will comprehend the decision-making processes within performance evaluation, and strate CO3- Students will demonstrate the tools to analyze financial data, intermanagerial decisions. (BL3-Apply) CO4- Students will evaluate the firmusing advanced analytics technique forecasting, and scenario analysis CO5- Students will assess the effect models and methodologies in preceding to commending data-decision-making decision-making. (BL6-Create)	nents, ratios, and value role and significations, including planning. (BL2) the ability to apply file ability to apply file apply file apply the apply file apply the apply file apply to apply file ability and a significant file ability to apply file ability to app	valuation methods.(BL1- ance of financial analytics in uding risk management, y-Understand) nancial analytics techniques and generate insights to support the and health of organizations sion analysis, time series tations of financial analytics comes, identifying potential L5-Evaluate) ve financial analytics solutions n various sources, performing									
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X SDG (Goals) SDG4(Quality education)											

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	1	1	-	1	1	1	-	-	-	-	-	1	1	-
CO2	1	-	2	1	-	-	1	-	-	-	-	-	1	-	1
CO3	-	1	-	1	-	2	2	1	-	-	-	-	1	1	-
CO4	2	-	3	1	2	-	1	2	-	-	-	-	-	-	1
CO5	2	3	1	-	3	-	1	-	-	-	-	-	2	1	-
CO6	3	1	2	1	-	1	2	-	-	-	-	-	1	-	2



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Talent Management												
Course Code	MBA-304 HR [T]	A-304 HR [T]											
Course Outcomes & Bloom's Level	management.(BL1-Rememed CO2- Students will be able management in organization CO3- Students will be able top talent.(BL3-Apply) CO4- Students will be able strengths and areas for imped CO5- Students will be able practices.(BL5-Evaluate)	to explain the ir ns.(BL2-Under to apply talent r to analyze taler rovement.(BL4 to evaluate the	management strategies to attract and retain nt management practices to identify -Analyze) effectiveness of various talent management rehensive talent management plans that										
Course Elements	Skill Development X Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities)										

COs	PO1	PO2	PO3	PO4	PO5	P06	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	1	-	1	-	-	-	-	-	1	-	-
CO2	-	1	-	-	1	-	-	1	-	-	-	-	-	2	-
CO3	2	-	1	1	-	1	-	-	-	-	-	-	-	-	3
CO4	1	1	-	-	2	-	1	-	-	-	-	-	1	-	-
CO5	-	1	-	2	-	-	2	-	-	-	-	-	-	1	-
CO6	1	_	1	-	2	-	-	1	-	-	-	-	-	-	1



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Service Marketing	ervice Marketing											
Course Code	MBA -304 MM [T]												
Course Outcomes & Bloom's Level	Remember) CO2- Students will be able (BL2-Understand) CO3- Students will be able intangible services compar CO4- Students will be able and identify potential areas CO5- Students will be able marketing strategies, cons Evaluate)	to explain the to analyze the ed to physical to evaluate the for improvement or critically as idering factors	e service blueprint of a chosen organization										
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X SDG (Goals) SDG4(Quality education) SDG12(Responsible consuption and production)												

COs	PO1	PO2	PO3	PO4	PO5	P06	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	1	-	1	-	1	1	-	-	-	-	-	1	2	-
CO2	1	-	2	1	2	1	1	-	-	-	-	-	1	-	1
CO3	2	1	1	2	1	2	-	2	-	-	-	-	-	1	1
CO4	2	1	-	3	-	1	-	1	-	-	-	-	1	-	1
CO5	1	2	1	2	1	2	1	-	-	-	-	-	2	1	-
CO6	1	-	1	-	-	-	-	1	-	-	-	-	1	-	2



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Security Analysis and Port	folio Managem	nent
Course Code	MBA-304 FM [T]		
Course Outcomes & Bloom's Level	including asset classes, ris CO2- Students will be able investing, growth investing CO3- Students will be able Theory (MPT) to construct CO4- Students will be able the investment potential of CO5- Students will be able various metrics and recom tolerance.(BL5-Evaluate) CO6- Students will be able	k-return traded to explain the , etc.) and their to apply portfor diversified inverto analyze final companies and to evaluate the mend adjustment	core concepts of investment management, off, and investment vehicles.(BL1-Remember) different investment philosophies (value r underlying principles.(BL2-Understand) blio theory concepts such as Modern Portfolio estment portfolios.(BL3-Apply) ancial statements and other data to evaluate d securities.(BL4-Analyze) e performance of investment portfolios using ents based on market conditions and risk investment strategy aligned with an individual and risk profile.(BL6-Create)
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)

				_	_	_	_	_							
COs	PO1	PO2	PO3	PO4	PO5	P06	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	2	-	-	1	-	-	-	-	-	1	2	-
CO2	2	1	2	1	-	3	3	1	-	-	-	-	1	1	1
CO3	2	-	2	1	-	2	-	1	-	-	-	-	-	1	2
CO4	-	1	3	1	2	-	2	1	-	-	-	-	1	-	1
CO5	2	-	2	1	-	1	-	1	-	-	-	-	1	1	2
CO6	1	-	-	1	1	-	-	1	_	-	-	-	-	2	1



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	luman Resource Analytics												
Course Code	MBA-303 HR [T]												
	HRM across various industries.(B CO5- Students will be able to criti proposed HR measurement syste Evaluate) CO6- Students will be able to des	on.(BL1-Remember lain the relationship tand) lyze a case study a less of a specific HF npare and contrast L4-Analyze) cally assess the str m considering its p	between HR practices and key and recommend appropriate HR R program.(BL3-Apply) different approaches to measuring rengths and weaknesses of a purpose and context.(BL5-										
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X SDG (Goals) SDG4(Quality education)												

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	2	1	-	1	-	-	1	-	-	-	-	1	1	1
CO2	2	-	1	3	-	-	1	-	-	-	-	-	1	2	1
CO3	1	2	3	2	1	1	-	1	-	-	-	-	-	1	_
CO4	3	2	-	1	2	1	-	1	-	-	-	-	2	1	1
CO5	-	1	1	2	1	2	1	1	-	-	-	-	-	-	1
CO6	1	-	-	1	-	1	-	1	-	-	-	-	1	1	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Consumer Behavior	onsumer Behavior											
Course Code	MBA-303 MM[T]												
Course Outcomes & Bloom's Level	perception, motivation, and CO2- Students will be able Understand) CO3- Students will be able world marketing scenarios CO4- Students will be able messages and strategies to Analyze) CO5- Students will be able on an integrated understant processes.(BL5-Evaluate) CO6- Students will be able	decision-mak to explain the to apply consi- and develop e to critically ev- argeted toward to propose an iding of consur- to design a re	concepts in consumer behaviour, such as ing processes.(BL1-Remember) factors influencing consumer behaviour(BL2-umer behaviour principles to analyze real-ffective marketing strategies.(BL3-Apply) aluate the effectiveness of different marketing is specific consumer segments.(BL4-d justify marketing recommendations based mer needs, wants, and decision-making search plan to investigate a specific consumer insights to inform marketing strategies.(BL6-										
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values X Environment X SDG (Goals) SDG4(Quality education) SDG5(Gender equality) SDG12(Responsible consuption and production)												

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	1	-	-	-	-	-	1	-	1
CO2	2	-	-	1	-	3	3	-	-	-	-	-	-	1	_
CO3	2	-	-	1	-	-	-	1	-	-	-	-	2	-	1
CO4	-	1	3	1	-	1	-	-	-	-	-	-	1	1	_
CO5	-	-	3	-	-	-	-	-	-	-	-	-	-	-	1
CO6	-	-	-	-	1	-	-	1	-	-	-	-	1	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Digital Banking System	
Course Code	MBA-303 FM[T]	
	CO1- Students will be able to recall key concepts and banking.(BL1-Remember) CO2- Students will be able to explain the evolution and systems.(BL2-Understand) CO3- Students will be able to apply digital banking too operations.(BL3-Apply) CO4- Students will be able to analyze the impact of digand customer experience.(BL4-Analyze) CO5- Students will be able to evaluate the security and banking systems.(BL5-Evaluate) CO6- Students will be able to design innovative digital financial services.(BL6-Create)	d components of digital banking ols and techniques to financial gital banking on financial services d regulatory implications of digital
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	-	2	-	1	1	-	-	-	-	1	-	-
CO2	-	1	2	-	-	1	-	-	-	-	-	-	-	1	-
CO3	2	3	-	1	-	-	2	-	-	-	-	-	1	-	3
CO4	-	-	1	-	2	-	-	3	-	-	-	-	-	2	-
CO5	1	1	-	2	-	3	-	-	-	-	-	-	2	-	1
CO6	-	-	1	-	1	-	-	1	-	-	-	-	-	1	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Supply Chain Analytics	upply Chain Analytics										
Course Code	MBA-401 [T]											
	analytics.(BL1-Remember CO2- Student will be able operations.(BL2-Underst CO3- Student will be able chain problems.(BL3-App CO4- Student will be able performance.(BL4-Analy CO5- Student will be able strategies using analytica	er) to Explain the tand) to Utilize analoly to Interpret su ze) to Assess the to Design data	concepts and terminologies in supply chain role of analytics in optimizing supply chain ytical tools and techniques to solve supply upply chain data to diagnose issues and assess effectiveness of different supply chain 5-Evaluate) a-driven solutions to enhance supply chain									
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	 	SDG3(Good health and well-being) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production) SDG13(Climate action) SDG17(Partnerships for the goals)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	2	1	-	1	1	-	-	-	-	1	-	1
CO2	1	2	1	-	1	-	1	1	-	-	-	-	-	2	-
CO3	1	-	-	2	-	1	-	1	-	-	-	-	1	-	2
CO4	-	1	-	1	-	1	-	-	-	-	-	-	1	-	-
CO5	1	1	-	-	1	1	-	1	-	-	-	-	-	1	1
CO6	1	1	-	1	_	-	1	1	_	-	-	-	-	-	1



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Business Ethics and Corp	Business Ethics and Corporate Governance											
Course Code	MBA-402[T]												
Course Outcomes & Bloom's Level	the global business contex CO2- Student will be able emerging technologies and Understand) CO3- Student will be able problems in the global con CO4- Student will be able global business strategies CO5- Student will be able adopting emerging technologoe. Student will be able to CO6- Student will be able to	tt.(BL1-Rement to Explain the part of their relevance to Apply emerge text.(BL3-Appleto Analyze the and competitive to Assess the relogies in the gloto Design innotation.	principles and underlying concepts of ce to the global business environment. (BL2- ging technologies to solve real-world business										
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics ✓ Gender X Human Values ✓ Environment ✓	SDG3(Good health and well-being) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)											

				_	_				_						
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	2	1	1	2	1	1	2	-	-	-	-	1	2	-
CO2	1	-	1	-	1	2	2	1	-	-	-	-	-	1	1
CO3	1	2	2	1	3	-	1	2	-	-	-	-	2	1	-
CO4	1	-	3	-	2	-	2	3	-	-	-	-	1	2	1
CO5	1	2	1	1	-	3	1	2	-	-	-	-	2	1	1
CO6	1	1	-	-	1	_	1	1	-	_	_	-	-	1	1



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Dissertation	issertation											
Course Code	MBA-405 [P]												
	business problem or pheno CO2- Student will be able to research topic and support CO3- Student will be able to data collection and analysis CO4- Student will be able to conclusions based on empto CO5- Student will be able to written dissertation and ora	omenon in depth o synthesize ar findings.(BL4-A o design and ex s.(BL4-Analyze o interpret rese irical evidence.(o communicate I defense.(BL5	Analyze relevant literature to inform the Analyze) xecute a structured research plan, including arch findings and draw meaningful (BL4-Analyze) research findings effectively through a										
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics × Gender × Human Values × Environment × SDG (Goals) SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG17(Partnerships for the goals)												

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	-	1	1	2	1	-	-	-	-	1	2	1
CO2	2	1	3	-	1	-	-	1	-	-	-	-	-	1	-
CO3	2	-	-	1	-	2	-	-	-	-	-	-	1	2	1
CO4	2	1	-	3	3	-	1	-	-	-	-	-	-	1	1
CO5	2	1	3	1	-	2	1	1	-	-	-	-	1	-	1
CO6	2	-	1	_	1	_	1	_	_	-	-	_	1	1	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Organizational Developme	Organizational Development and Change Management											
Course Code	MBA-404 HR [T]	IBA-404 HR [T]											
Course Outcomes & Bloom's Level	and change management.(ICO2- Students will be able in specific situations(BL2-UCO3- Students will be able CO4- Students will be able improvement and change.(ICO5- Students will be able plans(BL5-Evaluate)	BL1-Remember to compare difference inderstand) to apply various to analyze orgated analyze) to evaluate the to create an intersection.	ercepts of organizational development (OD) er) erent change models and their applicability s OD assessment tools.(BL3-Apply) enizational situations to identify areas for effectiveness of OD/ change management ervention plan that incorporates change										
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG3(Good health and well-being) SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth) SDG10(Reduced inequalities)										

COs	PO1	PO2	PO3	PO4	PO5	P06	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	2	2	-	2	1	1	-	-	-	-	1	2	1
CO2	1	1	3	2	-	1	-	1	-	-	-	-	2	1	-
CO3	1	3	2	1	1	-	1	1	-	-	-	-	1	3	1
CO4	1	-	1	2	2	-	1	2	-	-	-	-	3	2	1
CO5	2	2	1	-	2	1	_	1	_	-	_	-	1	1	1
CO6	2	1	-	2	-	1	1	1	-	-	-	-	-	1	1



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Customer Relationship Mar	Customer Relationship Management										
Course Code	MBA-404 MM [T]											
Course Outcomes & Bloom's Level	Remember) CO2- Able to manage CRM Understand) CO3- Understand the needs CO4- Students are able to a customer expectations.(BL4 CO5- Students are trained in customers.(BL5-Evaluate)	marketing in ord in adoption of (inalyse how to d I-Analyze) n of communicate various types o	der to leverage CRM technology.(BL2-CRM in the tourism industry(BL3-Apply) levelop customer relationship based on the tion in the successful handling of customers and their preferences and ces.(BL6-Create)									
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics ✓ Gender X Human Values ✓ Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	-	2	1	-	2	-	-	-	-	1	-	1
CO2	1	2	1	1	-	3	2	1	-	-	-	-	2	1	-
CO3	1	1	-	2	1	1	-	-	-	-	-	-	1	-	1
CO4	2	1	2	-	3	_	3	1	-	-	-	-	1	2	-
CO5	1	-	1	3	2	_	1	1	-	-	-	-	-	-	1
CO6	1	2	1	-	1	2	1	2	-	-	-	-	-	1	2



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Goods and Service Tax								
Course Code	MBA-404 FM [T]								
	define key terms and vocal GST framework.(BL1-Rem CO2- Student will be able t key provisions of GST laws CO3- Student will be able t scenariosand the rules of it CO4- Student will be able t economy and compare and Analyze) CO5- Student will be able t planning and compliance.(I	bulary related to the tember) to Understand to and regulation to : Apply the an apput tax credit to Analyze the discontrast GST to Evaluate the BL5-Evaluate) to Develop stra	bility to calculate GST liabilities for different to calculate the net GST liability.(BL3-Apply) impact of GST on various sectors of the provisions with the previous tax regime.(BL4-implications of timing and value rules on tax						
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)						

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	1	-	2	1	1	-	-	-	-	1	1	_
CO2	1	2	2	1	-	1	2	1	-	-	-	-	-	2	1
CO3	1	2	3	-	1	1	1	1	-	-	-	-	1	2	_
CO4	1	1	2	-	-	1	1	1	-	-	-	-	1	3	1
CO5	1	1	1	3	2	1	1	1	-	-	-	-	1	1	_
CO6	1	-	-	1	-	1	1	1	-	-	-	-	1	1	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	International Human Resou	International Human Resource Management							
Course Code	MBA-403 HR[T]	MBA-403 HR[T]							
Course Outcomes & Bloom's Level	CO1- Students will be able to remember key concepts and terminology related to International Human Resource Management (IHRM)(BL1-Remember) CO2- Students will be able to understand the cultural contexts of IHRM using Hofstede's approach and cross-cultural theory(BL2-Understand) CO3- Students will be able to apply the processes involved in recruiting and selecting international managers(BL3-Apply) CO4- Students will be able to analyze standardized versus customized performance appraisal systems(BL4-Analyze) CO5- Students will be able to evaluate the effectiveness of HR process in different international contexts(BL5-Evaluate) CO6- Students will be able to create comprehensive international training programs(BL6-Create)								
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics ✓ Gender X Human Values X Environment X SDG (Goals) SDG4(Quality education) SDG8(Decent work and econor								

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	2	1	2	1	-	-	-	-	1	-	1
CO2	1	2	1	1	-	2	3	1	-	-	-	-	2	1	-
CO3	1	1	-	2	1	2	1	-	-	-	-	-	1	1	1
CO4	2	1	-	2	-	1	3	1	-	-	-	-	1	-	2
CO5	1	-	1	-	3	2	-	2	-	-	-	-	2	-	1
CO6	1	_	3	1	1	-	2	1	_	-	-	-	1	-	2



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Social Media Marketing								
Course Code	MBA-403 MM[T]								
Course Outcomes & Bloom's Level	posts, reels, images, short vid CO2- Employ the important of CO3- Practice the various the CO4- Discuss the different wat CO5- Illustrate YouTube mark	CO1- Defining the appropriate format for each content pillar, such as carousels, text bosts, reels, images, short videos, long videos, etc.(BL1-Remember) CO2- Employ the important concepts of social media marketing(BL2-Understand) CO3- Practice the various theoretical aspects in Facebook marketing(BL3-Apply) CO4- Discuss the different ways of marketing using Twitter and LinkedIn(BL4-Analyze) CO5- Illustrate YouTube marketing and optimization(BL5-Evaluate) CO6- Create Instagram business profile and promote business(BL6-Create)							
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values X Environment X		SDG4(Quality education) SDG17(Partnerships for the goals)						

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	3	2	2	1	-	-	-	-	1	2	1
CO2	1	2	1	1	1	3	1	2	-	-	-	-	2	1	-
CO3	1	1	-	2	3	2	1	3	-	-	-	-	1	3	1
CO4	2	1	2	1	3	1	-	1	-	-	-	-	1	2	-
CO5	1	-	1	2	1	-	1	2	-	-	-	-	2	1	1
CO6	1	-	2	1	1	3	2	1	-	-	-	-	1	2	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Foreign Exchange Manag	ement						
Course Code	MBA-403 FM [T]							
Course Outcomes & Bloom's Level	CO1- Student will be able to Remember key terms and concepts related to foreign exchange markets (e.g., Inter-Bank Forex Markets, OTC markets).(BL1-Remember) CO2- Student will be able to Understand the exchange rate mechanism and its components.(BL2-Understand) CO3- Student will be able to Apply how to calculate spot, cross, and forward rates. (BL3-Apply) CO4- Student will be able to Analyze the portfolio management strategies involving global securities.(BL4-Analyze) CO5- Student will be able to Evaluate the effectiveness of current regulations in managing external commercial borrowings.(BL5-Evaluate) CO6- Student will be able to Create a comprehensive plan for dealing room operations including the management of Nostro/Vostro/Loro.(BL6-Create)							
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)					

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	1	1	-	-	1	1	-	-	-	-	1	1	1
CO2	1	2	-	1	-	1	-	1	-	-	-	-	-	1	2
CO3	1	-	2	2	1	3	-	1	-	-	-	-	1	3	-
CO4	-	1	3	-	1	-	2	1	-	-	-	-	-	1	1
CO5	2	1	1	-	1	1	1	1	-	-	-	-	1	2	_
CO6	1	_	1	-	1	_	_	1	_	-	_	_	1	1	1