

COURSES WITH ELIGIBILITY CRITERIA

B.A. (JOURNALISM AND MASS COMMUNICATION) 3 Years
Eligibility: Minimum 50% in XII from any stream

M.A. (JOURNALISM AND MASS COMMUNICATION) 2 Years
Eligibility: Minimum 50% in Graduation from any stream

PG Diploma (Digital Journalism) 1 Year
Eligibility: Minimum 50% in Graduation from any stream

Certificate Courses (Photography, Animation, Film Making)
6 Months
Eligibility: Minimum 50% in X from any stream

TV Studio/Multimedia Lab-Department of Journalism and Mass Communication at ITMU Gwalior, where we empower the next generation of media professionals with cutting-edge facilities and comprehensive education. Our state-of-the-art TV Studio and Multimedia Lab are designed to provide students with hands-on experience and practical skills essential for their future careers in media and communication.

Our TV Studio is equipped with the latest technology to simulate real-world broadcasting environments. Key features include:

High-Definition Cameras: Professional-grade HD cameras to capture every detail with stunning clarity.

Lighting Systems: Advanced lighting setups to ensure optimal illumination and atmosphere for various types of productions.

Green Screen Technology: Allows versatile background changes and special effects, providing limitless creative possibilities.

Soundproofing: Ensures high-quality audio recording without external noise interference.

Control Room: Features cutting-edge editing and broadcasting equipment for live and recorded productions.

Multimedia Lab: Our Multimedia Lab is a hub for innovation and creativity, offering various tools and resources for digital media production. Key features include:

High-Performance Computers: Equipped with the latest software for video editing, graphic design, animation, and web development.

Audio Workstations: Professional audio equipment for recording, mixing, and editing high-quality sound.

Graphic Design Tools: Access to industry-leading software like Adobe Creative Suite for creating stunning visual content.

Virtual Reality (VR) and Augmented Reality (AR) Equipment: Students can explore and create immersive media experiences.



INTERNSHIP AND PLACEMENTS

Students get an opportunity to do internship throughout India and they get the best placements in reputed media companies.



EXTRA-CURRICULAR

Music Events: The best of the singers like Ustad Rahim Fahimuddin Khan Dagar, Pandit Ajay Pohankar, Pandit Chhannu Lal Mishra, Girija Devi, Ustaad Rashid Khan, Pt. Rajan & Sajan Mishra, Wadali Brothers, Kavita Seth to name few have visited us. The best of the instrumentalists Ronu Mujumdar, Pandit D K Datar, Ustad Sultan Khan, Ustad Shujat Hussain Khan, Niladri Kumar, Pt. Shiv Kumar Sharma & Kala Ramnath has also been part of various music events at ITMU. Performance by Arijit Singh, KK, Shilpa Rao, Javed Ali, Faizalpuria, Jubin Nottiyal, Papon, Neeti Mohan, Ankit Tiwari etc.

Sculpture & Painting Events: We regularly organise international Sculpture Symposiums where sculptors and painters from all parts of the globe visit on residency scheme and create, making the campus the largest collector of modern art in India.



ACCOMMODATION @ ITM UNIVERSITY

Newly constructed separate hostels for girls and boys with 'A' Class furnishings & fittings and hygienic separate Kitchen for vegetarian & non-vegetarian students is available on annual payment basis. All additional facilities like Room cooler, Room heater, exclusive room with single Bed, Studio Apartments. AC rooms are available on payment basis accordingly.

Cafeteria / Mess: An open air cafeteria supplies hot and hygienic snacks and executive lunch. It is well complemented by the Nescafe corners.

Fees @ ITM University: Annual Course Fee includes: Enrollment fee, Identity Card Fee, Tuition Fee, Library Fee, Laboratory Fee, Sports Fee, Gym and Health Club Fee, Examination Fee and Club Fee.

For Fee: Please visit ITM University website.

ITM-NEST (National Entrance & Scholarship Test)

Online Application: Candidates can also apply online at <http://www.itmuniversity.ac.in> / Admission-ITM-University/ (online applicants need to pay Rs. 1000/- online).

Submission of Application Form (offline): Hard copy of dully filled in forms should be sent to Director-Admissions and Counseling, ITM University, NH-44, Turari, Gwalior (MP) 474001.

The Form should accompany a Demand Draft of Rs. 1000/- in favour of 'ITM University Gwalior' payable at Gwalior.

ITM UNIVERSITY GWALIOR

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Toll Free: 18002700031



PLATINUM Engineering & Management



"CELEBRATING DREAMS"

DEPARTMENT OF JOURNALISM & MASS COMMUNICATION



UNLEASH YOUR POTENTIAL AT ITM UNIVERSITY GWALIOR

Immerse yourself in a vibrant learning experience at ITM University Gwalior, a multidisciplinary university nestled amidst a lush green campus adorned with artistic sculptures. We offer a diverse range of programs in engineering, AI, cybersecurity, management, agriculture, pharmacy, nursing, education, and more.

ITM University distinguishes itself through its experiential learning approach. Our pedagogy is expeditionary, incorporating activity-based learning, project-based learning, problem-based learning, and real-world industrial projects. This ensures you graduate with not just theoretical knowledge, but practical skills and industry preparedness.

In fields like nursing and agriculture, learning is further enhanced by clinical practices in renowned hospitals and hands-on experiences through RAWE and ELP programs. What's more, we believe that Artificial Intelligence is a cornerstone of future careers. Therefore, at ITM University Gwalior, AI learning is integrated into all our programs.

We go beyond academics, fostering holistic development by weaving Indian knowledge systems into our curriculum. Specially crafted courses and signature programs introduce you to this rich heritage, alongside contemporary disciplines. This unique blend equips you to be a well-rounded graduate who understands your roots while embracing the future.

We host engaging events like international sculpture symposium, Indian dance festivals, classical music concerts, and theatre festivals. These initiatives ensure students graduate as a responsible citizen with a strong cultural identity.

At ITM University, we understand the importance of industry collaboration. Our strong network of partners, established through MoUs signed which connects you with leading companies like Celonis, Alteryx, AWS, Blue Prism, Microchip, Jk Tyre, and medical colleges. These collaborations span diverse sectors, with a focus on emerging fields like deep learning, and semiconductors. Dedicated Centers of Excellence further strengthen these partnerships, providing unparalleled exposure to industry practices.

Beyond academics and industry connections, ITM University offers state-of-the-art sports facilities conforming to international standards. Enjoy playing football, athletics, basketball, handball, badminton, or work out in our well-equipped gym.

AWARDS AND RANKINGS

- ITM University Gwalior awarded Certificate of Merit by CSR, CSR Best University in Placement Award for year 2023.
- ITM University Gwalior awarded by "Best Higher Education University of The Year in North India" in the programme of Indian Education Excellence Award-2022 by Brands Win India.
- ITM University Gwalior ranked 15th among the Top 50 State Private Universities in India by Outlook- ICARE India University Rankings-2023 issue August-2023.
- ITM University Gwalior ranked 45th among the Top Universities of India (private overall) in IIRF-2023 University Ranking by Education Post magazine issue March-April, 2023.

ITM UNIVERSITY GWALIOR
RECEIVES THE PRESTIGIOUS

**INDIAN EDUCATION
EXCELLENCE AWARDS
2022**

FOR
BEST HIGHER
EDUCATION UNIVERSITY
OF THE YEAR
IN NORTH INDIA

BY BRANDS WIN INDIA - JULY 2022



SCHOOL OF
ENGINEERING & TECHNOLOGY
ITM UNIVERSITY GWALIOR

RANKED

AMONGST THE TOP
PROMINENT AND
WELL-KNOWN
ENGINEERING COLLEGE
OF INDIA

By Competition Success
Review-2022



ITM UNIVERSITY GWALIOR: WHERE INNOVATION MEETS EDUCATION

ITM University stands out from the crowd through its unique approach to education. Here's a glimpse into what sets them apart:

AI Across the Curriculum: ITM University integrates Artificial Intelligence (AI) into various courses. This prepares students for the future workforce, giving them a competitive edge in a world increasingly reliant on AI.

Holistic Development Through Signature Events: Beyond academics, ITM focuses on the well-being and personality development of its students. They achieve this through unique signature events that encourage creativity, teamwork, and leadership skills.

A Wealth of Resources: ITM provides students with a rich learning environment. This includes a well-stocked library, cutting-edge laboratories, and access to online resources.

Lush Green Oasis: The university boasts a picturesque, sprawling green campus, offering a serene and stimulating atmosphere for learning.

A Campus Adorned with Art: ITM's campus is infused with sculptures, creating an inspiring and aesthetically pleasing environment that fosters creativity and appreciation for art.

Quality Placements: The university has a strong track record of placing its graduates in top companies. Their industry-oriented curriculum and focus on practical skills prepare students for successful careers.

State-of-the-Art Labs: ITM equips students with the latest technology by providing them with cutting-edge laboratories. This allows for hands-on learning and experimentation in various fields.

Industry Interaction and Training: The university facilitates close interaction with industry leaders. This allows students to gain valuable insights into the professional world and participate in industry training programs, giving them practical experience.

ITM University's commitment to innovation, holistic development, and industry preparedness makes it a unique and attractive option for students seeking a well-rounded education that prepares them for success in the 21st century.



Vizy Trophy (BCCI): Cricket Ground of ITMU



India's only University with a vast collection of Sculptures, Paintings and other artworks



'NAAD' Open Amphitheatre with 3000 seating capacity



Selected for Indian Junior Women's Hockey for International Hockey Game at Belgium, Germany and Netherlands.



DEPARTMENT OF JOURNALISM & MASS COMMUNICATION.



The dream of a bright future comes true when one gets a true education.

The Department of Journalism and Mass Communication at ITM University aims to be a global centre for knowledge creation and skill development. Offering Bachelor's and Master's degrees in Journalism and Mass Communication, along with a diploma in Digital Journalism, the department focuses on cutting-edge research and industry-oriented training. Students benefit from expert guidance and hands-on experience in a state-of-the-art TV studio and media lab. The annual Editors Conclave, attended by renowned personalities, underscores the department's significance in shaping future journalists and communicators. The event was graced by prominent personalities like:

- Padmashri Raghu Rai, Photo Journalist
- Manoj Bajpayee, Actor
- Ashok Mishra, Bollywood Screenplay Writer
- Darab Faarooqi, Bollywood Script writer
- Kannan Iyer, Bollywood Director
- Sanjay Gupta, Managing Director, Balaknama
- Vinod Sharma, Political Editor, Hindustan Times
- Jai Shankar Gupta, Editor- Deshbandhu
- Veteran Journalist Vinod Dua
- Sidharth Varadrajan, Editor-The Wire
- Anurag Dixit, Lok Sabha TV
- Sayeed Ansari, Editor-Aaj Tak

The Department have organized various events like expert talks, seminars, and workshops featuring industry stalwarts like Syed Mohd Irfan, Jyoti Mishra, Parakram Singh Shekhawat, and more. With a mission to equip students with the skills needed for the evolving media landscape, we aim to empower future media professionals and innovators. Our commitment lies in preparing students for the digital transformations shaping the workplace of tomorrow.