

## Summary Sheet

<b>Criteria 3</b>	<b>Innovation Ecosystem</b>
<b>Key Indicator 3.3.1</b>	<b>Institution has created an ecosystem for innovations, Indian Knowledge System (IKS) including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of technology/knowledge and the outcomes of the same are evident File Description</b>



Sr. No.	Name of the startup	Year of Inception	Link
1	Startup and Innovation Policy	-	<a href="#">View</a>
2	SMO High, Rajveer Singh, MCA, ITM University, Gwalior	2024	<a href="#">View</a>
3	RICHNEX SKIN SCIENCE LABORATORY PRIVATE LIMITED: Prof. Richa Kothari- ITM University Gwalior	2023	<a href="#">View</a>
4	NutriRevive: Jagan Sai Nath Reddy: SOAG ITM University Gwalior	2022	<a href="https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/3.pdf">https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/3.pdf</a>
5	BUNGREEN BIOFUEL: Abhay Bundela: ITM, Gwalior	2022	<a href="https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/4.pdf">https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/4.pdf</a>
6	Vishwakirti Product Pvt. Ltd. – Prof. Sudharani B Banappagoudar- ITM University Gwalior	2022	<a href="https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/5.pdf">https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/5.pdf</a>
7	Ideapad: Ontogenesis Design Studio: Priyanshi Mishra: SOA, ITM University Gwalior: 2021	2021	<a href="https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/6.pdf">https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/6.pdf</a>
8	Ideapad: Tagliente India: Aman Das Verma: SOM, ITM University Gwalior: 2021	2021	<a href="https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/7.pdf">https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/7.pdf</a>
9	Ideapad: Tanvi Enterprises: Vanshika Nigam: School of Management, ITM University Gwalior : 2021	<a href="#">2021</a>	<a href="https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/8.pdf">https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/8.pdf</a>
10	Ideapad: Nisha Niranjana: ITM University Gwalior: VN Organics : Agriculture : 2020	2020	<a href="https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/9.pdf">https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/9.pdf</a>
11	Ideapad: Pavan Yerla: ITM University Gwalior: Groceries: E-Commerce: 2020	2020	<a href="https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/10.pdf">https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/10.pdf</a>
12	Ideapad: Coclean: Hrishabh Tiwari, Sumeet Singh, Shashank Agarwal: ITM University Gwalior: 2020	2020	<a href="https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/11.pdf">https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/11.pdf</a>
13	Ideapad: FRS: Sheirsh Pandey, Vaibhav Dixit: ITM University Gwalior: 2020	2020	<a href="https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/12.pdf">https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/12.pdf</a>
14	Ideapad: Sri Ram Samadhiya Capital: Geet Samadhiya: ITM University Gwalior: 2020	2020	<a href="https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/13.pdf">https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/13.pdf</a>
15	Ideapad: Quadship Trimex : Shivam Sharma: SOM,	2020	<a href="https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/14.pdf">https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/14.pdf</a>



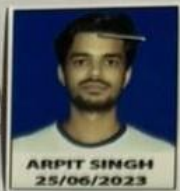

“ CELEBRATING DREAMS ”

	ITM University Gwalior: 2020		
16	Ideapad : Rahul Thakur : ITM University Gwalior: Thakoor: Fashion: 2019	2019	<a href="https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/15.pdf">https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/15.pdf</a>
17	Establishment Certificate (ITM University)	2018	<a href="https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/16.pdf">https://resources.itmuniversity.ac.in/naac/criteria3/3.3/3.3.1/links/16.pdf</a>
18	Link to Ideapad Web page	-	<a href="#">Top University in Gwalior, MP   ITM University</a>

SMO High, Rajveer Singh, MCA, ITM University, Gwalior

**DEAPAD**  
A BUSINESS INCUBATOR OF ITM UNIVERSE

**APPLICATION FOR REGISTRATION**

Name of Student (In Block Letters) : RAJVEER SANDEEP SINGH - Founder

Date of Birth : 19-08-1998

Address of Communication : Ashok Colony, [MORAR] GWALIOR, MP  
Pin-code - 474006

Contact No. : 9867444749, 9644651343

Whatsapp No. : 9867444749

Email ID : rajveer.singh08@outlook.com

Course : MCA (Master in Computer Application)

Branch : MCA

Year : 1<sup>st</sup> Year (II<sup>nd</sup> Sem)

Roll No. : MCA/MCA23062

Name of Startup : "Smohigh Advertising Agency"

Name and details of core team members:

- (1) Abhishek Garg (MCA) CEO
- (2) Mogank Chakran (MCA) CMO
- (3) Arpit Singh (MCA) CTO

Give a brief description about your Startup Idea The main motive of our "SMOHIGH"  
to unleash the hidden capabilities of after online  
and offline business. Our aim is to boost and grow the  
business and increase its online presence with the help of  
digital marketing and development. we just


What kind of assistance you required from Ideapad we want Campaigning and promotion.  
workspace, funding, we seek your assistance to find the client

Signature of Applicant \_\_\_\_\_


## Certificate of Incorporation

Print : Udyam Registration Certificate

2/19/24, 11:02 PM



भारत सरकार  
Government of India  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
Ministry of Micro, Small and Medium Enterprises



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

### UDYAM REGISTRATION CERTIFICATE

**UDYAM REGISTRATION NUMBER** UDYAM-MH-17-0132092

**NAME OF ENTERPRISE** SMOHIGH ADVERTISING

**TYPE OF ENTERPRISE \***

S.No.	Classification Year	Enterprise Type	Classification Date
1	2023-24	Micro	19/02/2024

**MAJOR ACTIVITY** **SERVICES**

**SOCIAL CATEGORY OF ENTREPRENEUR** GENERAL

**NAME OF UNIT(S)**

S.No.	Name of Unit(s)
1	Smohigh Advertising

**OFFICIAL ADDRESS OF ENTERPRISE**

Flat/Door/Block No.	316	Name of Premises/ Building	Raut Arcade
Village/Town	Virar East	Block	Virar
Road/Street/Lane	Railway Station	City	Mumbai
State	MAHARASHTRA	District	PALGHAR , Pin 401305
Mobile	9867444749	Email:	smohighadvertising@gmail.com

**DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE** 26/06/2022

**DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS** 01/01/2024

**NATIONAL INDUSTRY CLASSIFICATION CODE(S)**

SNo.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity
1	62 - Computer programming, consultancy and related activities	6201 - Computer programming activities	62012 - Web-page designing	Services
2	73 - Advertising and market research	7310 - Advertising	73100 - Advertising	Services

**DATE OF UDYAM REGISTRATION** 19/02/2024

\* In case of graduation (upward/reverse) of status of an enterprise, the benefit of the Government Schemes will be availed as per the provisions of Notification No. S.O. 2119(E) dated 26.06.2020 issued by the M/o MSME.

Disclaimer: This is computer generated statement, no signature required. Printed from <https://udyamregistration.gov.in> & Date of printing:- 19/02/2024

[https://udyamregistration.gov.in/Udyam\\_User/Udyam\\_PrintApplication.aspx](https://udyamregistration.gov.in/Udyam_User/Udyam_PrintApplication.aspx) 1/2

**RICHNEX+ SKIN SCIENCE LABORATORY PRIVATE LIMITED: Prof. Richa Kothari- ITM University Gwalior**  
Certificate of Incorporation



सत्यमेव जयते

**GOVERNMENT OF INDIA  
MINISTRY OF CORPORATE AFFAIRS**

Central Registration Centre

**Certificate of Incorporation**

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that RICHNEX SKIN SCIENCE LABORATORY PRIVATE LIMITED is incorporated on this ELEVENTH day of APRIL TWO THOUSAND TWENTY THREE under the Companies Act, 2013 (18 of 2013) and that the company is Company limited by shares

The Corporate Identity Number of the company is **U20237MP2023PTC065197**

The Permanent Account Number (PAN) of the company is **AAMCR5819F\***

The Tax Deduction and Collection Account Number (TAN) of the company is **BPLR11461C\***

Given under my hand at Manesar this ELEVENTH day of APRIL TWO THOUSAND TWENTY THREE

Certification signature by DS MINISTRY OF CORPORATE AFFAIRS 10 <roc.crc@mca.gov.in> Validity Unknown

Digitally signed by  
DS MINISTRY OF CORPORATE  
AFFAIRS 10  
Date: 2023.04.13 22:52:55 IST

PM Mohan

Assistant Registrar of Companies/ Deputy Registrar of Companies/ Registrar of Companies

For and on behalf of the Jurisdictional Registrar of Companies

Registrar of Companies

Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on [mca.gov.in](http://mca.gov.in)

Mailing Address as per record available in Registrar of Companies office:

RICHNEX SKIN SCIENCE LABORATORY PRIVATE LIMITED

C/O SAMTA LOK SANSTHAN, ITM UNIVERSITY GWALIOR, TURARI, JHANSI ROAD, Itm, Gird, Gwalior-474001, Madhya Pradesh

\*as issued by Income tax Department



## About RICHNEX<sup>+</sup>

### RICHNEX SKIN SCIENCE LABORATORY PRIVATE LIMITED

Richnex is dedicated to curating and delivering organic beauty solutions that redefine self-care. Our products, showcased on our website [Richnex.in], reflect our ethos of authenticity, quality, and the pursuit of natural wellness. From dermatologically tested skin care to nourishing beauty essentials, our range is crafted to celebrate individual beauty in its most organic form.

The link to our Instagram [[@richnex.in](https://www.instagram.com/richnex.in)] and Facebook page [[facebook.com/richnex.in](https://www.facebook.com/richnex.in)] provides a glimpse into our commitment to promoting natural beauty while fostering a sense of empowerment among our patrons.

Understanding the discerning needs of esteemed establishments, we have tailored a selection of our finest products that I believe would complement the ethos and standards upheld by your esteemed brand.

Our brand book, encapsulating our philosophy, product line, and quality standards, is also available upon request.

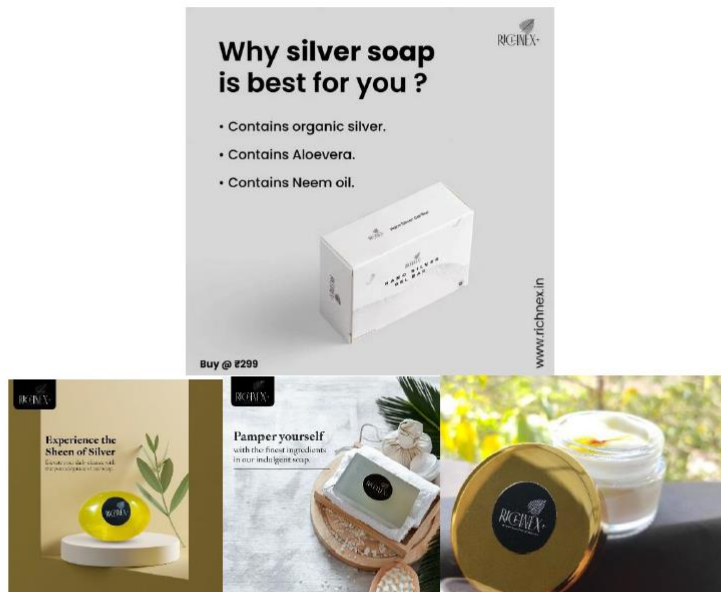
We have prepared unique items in our research lab which are based on natural ingredients and are especially earmarked for Hotels & Resorts.

#### Our products are –

- 1. RICHNEX Organic Nano Copper /Silver Gel Bar Soap**  
Ingredients - Saponified cold pressed Coconut Oil, Glycerine, Rose water, Vitamin E & C, Aloe Vera extract, Tea tree essential oil, Lime essential oil & demineralised water ( Weight - 20g ,TFM -72%, pH -9, Grade 2 Soap)  
Sulphate free, Paraben free & silicone free.
- 2. RICHNEX Organic Shampoo**  
Ingredients - Aqua, Glycerine, Cocamidopropyl Betaine (Coconut oil based), Decyl Glucoside, Hydrosol (Rose water), Guar Gum, Coconut oil, BTMS, Cetyl alcohol, Vitamin E, Aloe Vera leaf extract, Citric acid, Lemon oil, Fragrance q.s., Sodium chloride, pH- 6.  
Sulphate free, Paraben free & silicone free
- 3. RICHNEX Organic Hand Sanitizer**  
Ingredients - Aloe Vera leaf extract, Neem oil, Glycerine, Isopropyl alcohol (72%), Lavender essential oil, Tea tree oil, Vitamin E, Gel bases q.s. (pH -7)  
Sulphate free, Paraben free & silicone free
- 4. RICHNEX Organic Body Wash**  
Ingredients - Aqua, Glycerine, Sorbitol, Cocamidopropyl Betaine (Coconut oil base, Aloe Vera leaf extract, Lemon essential oil, citric acid, Vitamin E, Sodium chloride, demineralized water, gel bases q.s., pH -6 Sulphate free, Paraben free & silicone free
- 5. RICHNEX Organic Moisturizer**  
Ingredients –Aqua, Glycerine, Cetyl alcohol, Almond Oil, Jojoba Oil, Aloe vera extract, BTMS, Vitamin E, Citric acid, Lemon oil, Fragrance q.s.  
Sulphate free, Paraben free & silicone free

**USPS (UNIQUE SELLING PROPOSITIONS) OF PRODUCTS-**

1. All-natural herbal ingredients
2. Safe and gentle for all skin types
3. Effective and nourishing
4. Environmental conscious



Prof. Richa Kothari, CEO of Richnex Skin Science Laboratory Private Limited (Professor and Dean Projects & Patents, School of Sciences ITM University Gwalior M.P.)

Contact No.-09425793557, 07987265110





